



**FOOD ISSUANCE & REDEMPTION
SERVICES UNIT**



January 15, 2015

New Approved Food Product – Yogurt

Effective April 1, 2015, the Texas WIC Program will offer **Whole fat, Lowfat, Nonfat, and Fat Free Yogurt** options to WIC Participants. This option allows participants to choose a quart of milk or a 32 oz. of yogurt. This is a USDA and Texas WIC approved New Food Rule change, and the approved food products are detailed in the tables below.

Whole Fat Yogurts				
UPC	Brand Name	Product Name	Flavor	Size (oz)
036632002822	Dannon	All Natural	Plain	32 oz
075270001606	Mountain High	Original Style Yoghurt	Plain	32 oz
075270001613		Original Style Yoghurt	Vanilla	32 oz

Lowfat Yogurts				
UPC	Brand Name	Product Name	Flavor	Size (oz)
036632002020	Dannon	All Natural Lowfat Yogurt	Plain	32 oz
036632002105		All Natural Lowfat Yogurt	Vanilla	32 oz
075270001910	Mountain High	Lowfat Yoghurt	Plain	32 oz
075270001941		Lowfat Yoghurt	Vanilla	32 oz
070470290614	Yoplait	Original Smooth Style (Low Fat)	Harvest Peach	32 oz
070470004303		Original Smooth Style (Low Fat)	Strawberry	32 oz
070470290621		Original Smooth Style (Low Fat)	Strawberry banana	32 oz
070470004396		Original Smooth Style (Low Fat)	Vanilla	32 oz

Fat Free Yogurts				
UPC	Brand Name	Product Name	Flavor	Size (oz)
036632002518	Dannon	All Natural Nonfat Yogurt	Plain	32 oz
075270001668	Mountain High	Fat Free Yoghurt	Plain	32 oz
075270001675		Fat Free Yoghurt	Vanilla	32 oz
070470004389	Yoplait	Plain Nonfat Yogurt	Plain	32 oz

Our intent is to provide vendors with sufficient notice of this new food rule change to assist in proper stocking of the products. Additionally, it is **critical** that all vendors download the Approved Product List (APL) during the period of **3/27/2015-3/31/2015**. If a vendor is unsuccessful in downloading the APL by 3/31/2015 at 11:59 pm, submitted claims for yogurt **will not be paid**.

If you have any questions please contact the Food Issuance & Redemption Services Unit at (512) 341-4425, 1-800-252-9629 (Texas only), or email at WICVendorRelations@dshs.state.texas.gov .