

YOGURT SUMMARY

Participation	855,542			852,671			849,693		
	August 2016			September 2016			October 2016		
Whole fat yogurts	Redeemed	Paid amounts	% of Total	Redeemed	Paid amounts	% of Total	Redeemed	Paid amounts	% of Total
BROWN COW CREAM TOP YOGURT PLAIN 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	4	\$15.35	0.00%
BROWN COW CREAM TOP YOGURT VANILLA 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	9	\$35.91	0.00%
DANNON WHOLE YOGURT PLAIN 32 OZ	8,507	\$24,461.35	4.22%	7,837	\$22,535.36	3.88%	7,292	\$20,910.43	3.63%
MOUNTAIN HIGH WHOLE YOGHURT PLAIN 32 OZ	182	\$563.11	0.09%	201	\$626.41	0.10%	123	\$354.36	0.06%
MOUNTAIN HIGH WHOLE YOGHURT VANILLA 32 OZ	2,480	\$7,268.97	1.23%	2,591	\$7,593.31	1.28%	196	\$603.71	0.10%
MOUNTAIN HIGH WHOLE YOGHURT VANILLA 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	2,519	\$7,385.15	1.25%
STONYFIELD ORG WHL MILK FRENCH VANILLA 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	159	\$589.13	0.08%
STONYFIELD ORG WHOLE MILK YOGURT PLAIN 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	203	\$804.04	0.10%
	11,169	\$32,293.43		10,629	\$30,755.08		10,505	\$30,698.08	
Lowfat yogurts									
DANNON LOWFAT YOGURT PLAIN 32 OZ	2,834	\$7,973.74	1.41%	2,748	\$7,742.37	1.36%	2,648	\$7,455.87	1.32%
DANNON LOWFAT YOGURT VANILLA 32 OZ	12,648	\$35,616.76	6.28%	12,180	\$34,396.82	6.03%	12,098	\$34,055.54	6.02%
HILAND LOWFAT YOGURT PEACH 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	285	\$723.90	0.14%
HILAND LOWFAT YOGURT STRAWBERRY 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	834	\$2,118.36	0.42%
HILAND LOWFAT YOGURT VANILLA 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	201	\$510.54	0.10%
LALA LOWFAT YOGURT PLAIN 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	52	\$158.03	0.03%
MOUNTAIN HIGH LOWFAT YOGHURT PLAIN 32 OZ	176	\$510.14	0.09%	174	\$518.20	0.09%	157	\$456.47	0.08%
MOUNTAIN HIGH LOWFAT YOGHURT VANILLA 32 OZ	463	\$1,384.04	0.23%	483	\$1,457.41	0.24%	467	\$1,437.41	0.23%
STONYFIELD ORG LF YOGURT BANILLA 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	113	\$449.74	0.06%
STONYFIELD ORG LF YOGURT FRENCH VANILLA 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	67	\$264.66	0.03%
STONYFIELD ORG LF YOGURT PLAIN 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	13	\$52.13	0.01%
YOPLAIT LOWFAT YOGURT ORIG PEACH 32 OZ	18,566	\$46,975.86	9.21%	17,900	\$45,296.88	8.85%	18,555	\$47,237.62	9.24%
YOPLAIT LOWFAT YOGURT ORIG STRAWBERRY 32 OZ	99,449	\$254,463.96	49.35%	100,802	\$255,983.40	49.86%	98,539	\$250,471.80	49.04%
YOPLAIT LOWFAT YOGURT ORIG STRW/BANANA 32 OZ	40,847	\$101,712.20	20.27%	42,505	\$106,391.25	21.03%	40,613	\$101,754.12	20.21%
YOPLAIT LOWFAT YOGURT ORIG VANILLA 32 OZ	9,558	\$25,301.14	4.74%	8,977	\$23,765.71	4.44%	8,873	\$23,651.88	4.42%
	184,541	\$473,937.84		185,769	\$475,552.04		183,515	\$470,798.07	
Fat Free / Nonfat yogurts									
BROWN COW NONFAT YOGURT PLAIN 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	4	\$15.96	0.00%
BROWN COW NONFAT YOGURT VANILLA 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	9	\$35.91	0.00%
DANNON NONFAT YOGURT PLAIN 32 OZ	5,493	\$15,488.27	2.73%	5,440	\$15,382.26	2.69%	5,353	\$15,107.70	2.66%
DANNON NONFAT YOGURT STRAWBERRY 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	579	\$1,631.41	0.29%
DANNON NONFAT YOGURT STRWBRY BANANA 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	541	\$1,536.86	0.27%
HILAND NONFAT YOGURT PLAIN 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	31	\$78.74	0.02%
MOUNTAIN HIGH FF YOGHURT PLAIN 32 OZ	49	\$166.24	0.02%	43	\$151.67	0.02%	45	\$156.96	0.02%
MOUNTAIN HIGH FF YOGHURT PLAIN 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	57	\$209.30	0.03%
STONYFIELD ORG NF YOGURT FRENCH VANILLA 32 OZ	0	\$0.00	0.00%	0	\$0.00	0.00%	11	\$39.61	0.01%
STONYFIELD ORG NF YOGURT PLAIN 32 OZ	285	\$734.04	0.14%	276	\$707.74	0.14%	269	\$716.42	0.13%
	5,827			5,759			6,899		
Total Units Redeemed	201,537	\$16,388.55	100.00%	202,157	\$16,241.67	100.00%	200,919	\$19,528.87	100.00%
Total Dollar Redeemed	\$522,619.82			\$522,548.79			\$521,025.02		
Redemption Rate - Whole Fat	24.04%			20.90%			19.54%		
Redemption Rate - Lowfat / Nonfat	62.64%			60.03%			60.37%		