

**Texas WIC Nutrition Education Survey
Local Agency 074 Report
June 2014**

Note: Due to missing data, rounding, or the ability to mark more than one response (if noted in the question), some percentages may not total 100%.

Who answered the survey?

20 clients answered the survey

Information about the Clients Who Answered the Survey

Q16. How old are you?

Age	Percent
Younger than 15	3%
15-19	15%
20-24	35%
25-29	30%
30-34	5%
35 or older	15%

Q23. What is the highest level of school you have finished?

Highest level of school completed	Percent
1 st to 5 th grade	0%
6 th to 8 th grade	5%
9 th to 12 th grade, no diploma	11%
High school graduate or GED	60%
Some college, no degree	26%
Associate degree	0%
Bachelor's degree	0%
Graduate or professional degree	0%

Q24. Are you Hispanic or Latino?

Hispanic or Latino	Percent
Yes	50%
No	50%

Q25. What is your race?

Race	Percent
American Indian or Alaska Native	16%
White	84%
Black or African American	0%
Asian	0%
Native Hawaiian or Other Pacific Islander	0%
Mixed race	5%
Other*	10%

***This question appeared confusing for some. Hispanic participants frequently marked “other” and wrote in “Hispanic.”**

Q26. What is the main language spoken in your home?

Main language spoken	Percent
English	90%
Spanish	10%
Other	0%

Clients’ Parental Status

Q17. 5% of clients who answered the survey were pregnant.

Q18. 5% of clients who answered the survey were breastfeeding.

Q19. 70% of clients who answered the survey were the parent/caretaker of a baby under 12 months.

Q20. 70% of clients who answered the survey were the parent/caretaker of a child over 1 year old.

Q21. How many children do you have?

Number of children in household	Percent
0	0%
1	45%
2	35%
3 or more	20%

Q22. What is your relationship to the child(ren) in WIC?

Relationship to child(ren) in WIC	Percent
Mother	90%
Father	5%
Grandparent	5%
Foster parent	0%
Self, pregnant	0%
Other	0%

Q15. During the past 5 years I have participated in WIC:

Length of participation in WIC	Percent
Less than 1 year	50%
1 to 2 years	35%
3 or more years	15%

Q27. In the last 12 months, were you ever concerned you wouldn't be able to buy enough food to feed your family?

Reported food insecurity	Percent
Yes	90%
No	10%

SECTION 1 describes participants' preferences for nutrition education, Farmers' Market, and referrals. It also gathers opinions about WIC and self-efficacy among participant for select healthy behaviors. The section included nine questions.

Q1. Is this the first class you have been to at WIC?

First class	Percent
Yes	75%
No	25%

Q2. If it were up to you, what kind of WIC classes would you like to take?

WIC classes you like	Would like a lot (%)	Would like a little (%)	Would not like (%)	Not sure (%)
Group classes at my WIC clinic	50	25	15	10
On the Internet (web lesson)	33	17	33	17
Lessons I do on my own at my WIC clinic, including bulletin board lessons	28	50	11	11
Lessons I take home	56	17	28	0
Nutrition or health fair	61	33	6	0
Grocery store tour	28	50	17	6
Cooking class	58	21	21	0

Q3. In general, how do you like to get new information?

How you like to get new information	Yes (%)	No (%)
Printed handout, flyer, or brochure that I can take home	100	0
Download or read online	48	53
I prefer to talk to someone without reading on my own	37	63

Q4. Please mark how much you agree or disagree with the following statements.

Agreement or disagreement with statements	Strongly agree (%)	Agree (%)	Disagree (%)	Strongly disagree (%)
WIC classes are offered at a good time of day	70	30	0	0
WIC classes are too long	0	5	75	20
WIC classes cover topics I am interested in	50	50	0	0
I like learning in a group in WIC classes	30	45	25	0
I have a hard time finding transportation to get to classes at WIC	10	10	35	45
It is worth my time and effort to come to classes at WIC	50	35	15	0

Q5. Have you ever shopped at a Farmers' Market for fruits and vegetables?

Shopped at a Farmers' Market for fruits and vegetables	Percent
Yes	75
No	25

Q6. If you could use your WIC card to buy fruits and vegetables at your local Farmers' Market, would you?

Would use WIC card at Farmers' Market for fruits and vegetables	Percent
Yes	85%
No	15%

Q7. In your area, do you need help with finding...?

Need help with finding	Yes (%)
Shots for your children	10
Food assistance	10
Childcare	25
Information about early child development	20
Clothing assistance	20
Affordable housing	25
Support for dealing with family problems	5
A doctor	10
A dentist	16
Treatment for alcohol, tobacco, drug, or substance use/abuse	0
Assistance with family planning (birth control)	10

Q8. Please mark how much you agree or disagree with the following statements.

Agreement or disagreement with statements	Strongly agree (%)	Agree (%)	Disagree (%)	Strongly disagree (%)
WIC 'gets' (understands) me	60	40	0	0
WIC staff respect me	80	20	0	0
WIC staff are friendly	90	10	0	0
WIC staff talk about what I want to talk about	75	25	0	0
When I have a question about nutrition, WIC staff can answer it	80	20	0	0
When I have a question about breastfeeding, WIC staff can answer it	80	15	5	0
The benefits of the WIC program are worth my time and effort	85	15	0	0

Q9. Confidence is the belief that you can do something. In the next 3 months, how confident are you that you can take steps to:

Confidence you can take steps to:	Very confident (%)	Somewhat confident (%)	Not at all confident (%)
Prepare healthy meals at home on most days	75	25	0
Sit down to eat meals together with my family	95	5	0
Eat at least one fruit every day	95	5	0
Eat at least one vegetable every day	85	15	0
Be physically active for 30 minutes on most days of the week	85	10	5

SECTION 2 contains five questions about technology use.

Q10. Where do you access the Internet (get online)? (mark all that apply)

70% of clients reported having access to the Internet.

Where you access the Internet	% Yes
Home	55
Work	10
School	5
Friend or family's house	20
Public places (library or businesses with free WiFi)	25

Q11. Some cell phones are called "smartphones" because of certain features they have. Is your cell phone a smartphone, such as an Android, iPhone, Blackberry, or Windows phone?

Do you have a smartphone?	Percent
Yes	70
No	25
Don't know	5
No cell phone	0

Q12. What type of device do you use to access the Internet? (mark all that apply)

Device used to access the Internet	Percent
Desktop or laptop computer	35
Cell phone (including smartphones)	80
Tablet computer, such as an iPad, Google tablet, Kindle Fire	10
Other Internet device (iPod, Xbox, smart TV)	5
I don't access the Internet	20

Q13. How often do you use the following technology?

Use of technology	Every day (%)	Sometimes (%)	Almost never (%)
Text messaging or texting	75	20	5
E-mail	37	21	42
Facebook	53	21	26
Twitter	6	6	89
YouTube or other online videos	15	45	40
Smartphone application (app)	32	16	53
Take WIC classes online	16	0	84
Webcam, Skype, or FaceTime	5	11	84
Xbox, PlayStation, Wii	16	21	63

Q14. Would you be interested in:

Would you be interested in:	Yes (%)
Connecting with WIC on Facebook?	65
Getting WIC appointment reminders or nutrition tips via text messages?	75
Getting WIC appointment reminders or nutrition tips via email?	40
Scheduling your WIC appointments online?	40
Texting questions to WIC staff?	60
Emailing questions to WIC staff?	30
Using a phone application (app) to shop for WIC foods?	55