

**WIC Nutrition Education Survey
Local Agency 41 Report
May 2010**

Report for LA 41**Who answered the survey?****Number of clients who completed the survey: 49****Information about the clients who answered the survey****Q15. How old are you?**

The distribution of ages of the clients who answered the survey is shown below.

	# of clients	%
a. 15 or younger	2	4%
b. 16-18	1	2%
c. 19-29	29	59%
d. 30 or older	16	33%

Q22. What is the highest level of school you have finished?

The education levels of the clients who answered the survey were:

	# of clients	%
a. 1 st to 6 th grade	3	6%
b. 7 th to 9 th grade	6	12%
c. 10 th to 12 th grade	13	27%
d. High School graduate or GED	18	37%
e. Trade or technical school	5	10%
f. College	2	4%

Q23. What is your race or ethnicity?

The distribution of the race or ethnicity of the clients who answered the survey is:

	# of clients	%
a. White	6	12%
b. Afro-American	2	4%
c. Hispanic or Latino	38	78%
d. Asian or Pacific Islander	2	4%
e. Native American or Alaskan	0	0%
f. Mixed race	1	2%

Q24. What is the main language spoken in your home?

The language distribution of the clients who answered the survey is:

	# of clients	%
a. English	36	74%
b. Spanish	10	20%
c. Other	1	2%

Clients Parental Status

The WIC categories for the clients who answered the survey are shown below (*Note: Clients answered four separate questions related to their WIC client status.*)

Q16. 14% of clients who answered the survey were pregnant.

Q17. 6% of clients who answered the survey were breastfeeding.

Q18. 51% of clients who answered the survey were the parent/caretaker of a baby under 12 months.

Q19. 69% of clients who answered the survey were the parent/caretaker of a child over 1 year old.

Q20. How many children do you have?

Clients who answered the survey reported having the following number of children.

	# of clients	%
a. 0	2	4%
b. 1	16	33%
c. 2	9	18%
d. 3 or more	19	39%

Q21. What is your relationship to the child(ren) in WIC?

Clients who answered the survey described their relationship to the children in WIC as:

	# of clients	%
a. Mother	43	88%
b. Father	1	2%
c. Grandparent	1	2%
d. Foster parent	0	0%
e. Self, pregnant	2	4%
f. Other	1	2%

Q14. During the past 5 years I have participated in WIC:

	# of clients	%
a. Less than 1 year	15	31%
b. 1 to 2 years	20	41%
c. 3 years or more	11	22%

Q25. Are you ever concerned you won't be able to buy enough food to feed your family?

51% of your clients reported food insecurity.

	# of clients	%
a. Yes	25	51%
b. No	23	47%

SECTION 1 describes participants' opinions about WIC. The section included six questions.

Clients' Perceptions of WIC Services

Q1. How important are these WIC services for you?

Clients who answered the survey indicated the importance of the following eight WIC services.

	Very important (%)	A little important (%)	Not important (%)
a. Learning how to feed my family	47 (96%)	2 (4%)	0 (0%)
b. Learning how to breastfeed my baby	27 (57%)	8 (17%)	12 (26%)
c. Getting up-to-date nutrition education	44 (90%)	5 (10%)	0 (0%)
d. Sharing ideas with other parents	30 (61%)	18 (37%)	1 (2%)
e. Getting WIC foods	48 (98%)	1 (2%)	0 (0%)
f. Health screenings	44 (90%)	2 (6%)	1 (2%)
g. Referrals to other services	38 (78%)	10 (20%)	0 (0%)
h. Getting vaccines for my child	47 (96%)	0 (0%)	2 (4%)
i. Learning how to be physically active	45 (92%)	2 (4%)	1 (2%)

Q6. How well does WIC meet your needs on the following?

Clients who answered the survey indicated how WIC meets their needs on the following eleven WIC services.

	Great (%)	Okay (%)	Not so Great (%)
a. Learning how to feed my family	43 (88%)	3 (6%)	1 (2%)
b. Learning how to breastfeed my baby	25 (51%)	14 (39%)	9 (18%)
c. Providing support to breastfeed my baby longer	26 (53%)	13 (27%)	8 (16%)
d. Providing breast pumps	25 (51%)	12 (25%)	9 (18%)
e. Teaching me about the right kinds and amounts of food to eat	42 (86%)	6 (12%)	0 (0%)
f. Sharing ideas with other parents	22 (45%)	22 (45%)	4 (8%)
g. Providing WIC foods	45 (92%)	3 (6%)	0 (0%)
h. Teaching me how to keep my family healthy	44 (90%)	3 (6%)	0 (0%)
i. Learning about healthy weights for me and my children	39 (80%)	6 (12%)	2 (4%)
j. Learning how to be physically active	29 (59%)	17 (35%)	1 (2%)
k. Getting vaccines for my child	4 (86%)	3 (6%)	2 (4%)

Nutrition Education: What clients would like and how they receive classes now

Q3. If it were up to you, what kind of WIC classes would you like to take?

Clients who answered the survey reported their preferences for WIC nutrition education as shown below.

	Would Like a Lot (%)	Would Like a little (%)	Would Not like (%)
a. Food demonstration/taste test	27 (55%)	17 (35%)	2 (4%)
b. Discussion or support group with other parents	20 (41%)	21 (43%)	7 (14%)
c. On the Internet	21 (43%)	17 (35%)	9 (18%)
d. Class with video and discussion	27 (55%)	17 (35%)	4 (8%)
e. Lessons I can take home	36 (74%)	7 (14%)	5 (10%)
f. Self-paced lessons I do on my own	23 (47%)	17 (35%)	6 (12%)
g. Grocery store tour	14 (29%)	14 (29%)	20 (41%)
h. Nutrition carnival or health fair	29 (59%)	12 (25%)	7 (14%)
i. Bulletin board	27 (55%)	12 (25%)	9 (18%)
j. Physical activity class	31 (63%)	14 (29%)	3 (6%)

Q2. How have you been receiving your WIC nutrition education?

Clients who answered the survey reported that they have received nutrition education in the following forms:

	Yes (%)	No (%)
a. Food demonstration/taste test	29 (59%)	19 (39%)
b. Discussion or support classes with other parents	26 (53%)	21 (43%)
c. On the internet	11 (22%)	36 (74%)
d. Class with video and discussion	42 (86%)	5 (10%)
e. Lessons I take home	25 (51%)	21 (43%)
f. Self-paced lessons I do on my own at the clinic	12 (25%)	34 (69%)
g. One-on-one counseling with the dietician	18 (37%)	27 (55%)
h. One-on-one counseling with the breastfeeding educator	14 (29%)	32 (65%)
i. Grocery store tour	8 (16%)	39 (80%)

j. Nutrition carnival or health fair	15 (16%)	39 (80%)
k. Bulletin board	32 (65%)	16 (33%)
l. Physical activity class	19 (39%)	29 (59%)

Q5. My WIC clinic:

	Yes (%)	Sometimes (%)	No (%)
a. Offers classes in my language.	47 (96%)	0 (0%)	2 (4%)
b. Offers classes at times when I can attend.	42 (86%)	4 (8%)	1 (2%)
c. Offers me a choice of classes.	26 (53%)	5 (10%)	14 (29%)

Q4. The people at my WIC clinic care about me and my family.

	Yes (%)	Sometimes (%)	No (%)
a. The people at my WIC clinic care about me and my family	39 (80%)	2 (4%)	0 (0%)

SECTION 2 contains three questions about technology use.

Q7. Where do you access the Internet?

76% of clients reported having access to the Internet.

Clients who answered the survey reported using the Internet at the following locations.

	# of clients	%
a. Home	27	55%
b. Work	3	6%
c. Library	9	18%
d. School	1	2%
e. Friend or family's house	7	14%
f. Cell phone or smart phone	13	27%
g. Other	0	0%

Q8. What type of Internet connection do you use most often

Clients who answered the survey who do have Internet access reported using the following type of Internet connection:

	# of clients	%
a. Dial-up Internet using the telephone line	4	8%
b. Broadband or high speed (e.g. DSL or cable)	20	41%
c. Both dial-up and high speed	3	6%
d. I don't know	10	20%

Q9. How often do you use the following technology?

Clients who answered the survey reported using technology as shown below.

	Every day (%)	Sometimes (%)	Almost never (%)
a. Dial-up Internet connection using telephone line	5 (10%)	12 (25%)	32 (65%)
b. High-speed/Broadband Internet connection	19 (39%)	11 (22%)	15 (31%)
c. Text messaging or texting	36 (74%)	7 (14%)	4 (8%)
d. E-mail	20 (41%)	12 (25%)	14 (29%)
e. Facebook or My Space	14 (29%)	9 (18%)	23 (47%)
f. Twitter	0 (0%)	2 (4%)	43 (88%)
g. Podcasts	0 (0%)	3 (6%)	43 (88%)
h. You tube or other online videos	9 (18%)	8 (16%)	27 (55%)

SECTION 3 looks at clients' activities and family behaviors.

Client nutrition and activity- related behaviors

Q10. Please mark one circle for each line to show which of the things below you plan to try in the next six months.

Clients who answered the survey reported planning to try the following behaviors in the next six months.

	Already doing it (%)	Plan to do it (%)	Do not plan to do it (%)
a. Losing weight	22 (45%)	21 (43%)	6 (12%)
b. Being physically active for 30 minutes most days of the week	30 (61%)	17 (35%)	1 (2%)
c. Turning off the TV at mealtimes	22 (45%)	17 (35%)	8 (16%)
d. Eating low-fat foods	27 (55%)	16 (33%)	4 (8%)
e. Eating at least 5 fruits and vegetables a day	29 (60%)	18 (37%)	1 (2%)
f. Growing vegetables at home	2 (4%)	12 (25%)	34 (69%)
g. Cooking most meals at home	39 (80%)	9 (18%)	0 (0%)
h. Drinking low-fat or fat-free milk	38 (78%)	4 (8%)	6 (12%)
i. Offering low-fat milk to my child age 2 or older	27 (56%)	17 (35%)	4 (8%)
j. Using whole grains when I cook at home	26 (53%)	19 (39%)	3 (6%)

Q11. Please mark how often these items are true for you:

Clients who answered the survey reported modeling the following healthy behaviors at home. (Note: Clients who do not have a child over age 1 are not included in item a, b and d.)

	Almost Always (%)	Sometimes (%)	Almost Never (%)
a. My child sees me being physically active.	18 (37%)	14 (29%)	3 (6%)
b. I participate in physical activities with my child.	18 (37%)	14 (29%)	2 (4%)
c. I prepare meals at home.	36 (74%)	7 (14%)	2 (4%)
d. My child helps prepare meals at home.	9 (18%)	11 (22%)	15 (31%)

Q13. Please mark how often each statement is true for your family:

Clients who answered the survey reported the following mealtime behavior.

	Almost Always (%)	Sometimes (%)	Almost Never (%)
a. The TV is turned off during meals	17 (35%)	20 (41%)	10 (20%)
b. My family sits down to eat meals together	29 (59%)	15 (31%)	2 (4%)
c. Mealtime with my family is enjoyable	36 (74%)	8 (16%)	1 (2%)

Purchasing new WIC foods

Q12. In the past three months, have you bought the following with your WIC card?

	Yes (%)	No (%)
a. Fresh or frozen fruits or vegetables	40 (82%)	8 (16%)
b. 2%, 1%, or fat-free milk	32 (65%)	14 (29%)
c. 100% whole wheat bread, brown rice, or tortillas	34 (69%)	13 (27%)