

**WIC Nutrition Education Survey
Local Agency 39 Report
May 2010**

Report for LA 39**Who answered the survey?**

Number of clients who completed the survey: 34

Information about the clients who answered the survey**Q15. How old are you?**

The distribution of ages of the clients who answered the survey is shown below.

	# of clients	%
a. 15 or younger	0	0%
b. 16-18	2	6%
c. 19-29	19	56%
d. 30 or older	13	38%

Q22. What is the highest level of school you have finished?

The education levels of the clients who answered the survey were:

	# of clients	%
a. 1 st to 6 th grade	6	18%
b. 7 th to 9 th grade	1	3%
c. 10 th to 12 th grade	6	18%
d. High School graduate or GED	15	44%
e. Trade or technical school	1	3%
f. College	4	12%

Q23. What is your race or ethnicity?

The distribution of the race or ethnicity of the clients who answered the survey is:

	# of clients	%
a. White	14	41%
b. Afro-American	3	9%
c. Hispanic or Latino	18	53%
d. Asian or Pacific Islander	1	3%
e. Native American or Alaskan	0	0%
f. Mixed race	1	3%

Q24. What is the main language spoken in your home?

The language distribution of the clients who answered the survey is:

	# of clients	%
a. English	19	56%
b. Spanish	11	32%
c. Other	0	0%

Clients Parental Status

The WIC categories for the clients who answered the survey are shown below *(Note: Clients answered four separate questions related to their WIC client status.)*

Q16. 27% of clients who answered the survey were pregnant.

Q17. 18% of clients who answered the survey were breastfeeding.

Q18. 27% of clients who answered the survey were the parent/caretaker of a baby under 12 months.

Q19. 77% of clients who answered the survey were the parent/caretaker of a child over 1 year old.

Q20. How many children do you have?

Clients who answered the survey reported having the following number of children.

	# of clients	%
a. 0	1	3%
b. 1	14	41%
c. 2	6	18%
d. 3 or more	13	38%

Q21. What is your relationship to the child(ren) in WIC?

Clients who answered the survey described their relationship to the children in WIC as:

	# of clients	%
a. Mother	20	88%
b. Father	0	0%
c. Grandparent	1	3%
d. Foster parent	0	0%
e. Self, pregnant	1	3%
f. Other	0	0%

Q14. During the past 5 years I have participated in WIC:

	# of clients	%
a. Less than 1 year	7	21%
b. 1 to 2 years	14	41%
c. 3 years or more	13	38%

Q25. Are you ever concerned you won't be able to buy enough food to feed your family?

56% of your clients reported food insecurity.

	# of clients	%
a. Yes	19	56%
b. No	15	44%

SECTION 1 describes participants' opinions about WIC. The section included six questions.

Clients' Perceptions of WIC Services

Q1. How important are these WIC services for you?

Clients who answered the survey indicated the importance of the following eight WIC services.

	Very important (%)	A little important (%)	Not important (%)
a. Learning how to feed my family	32 (94%)	2 (6%)	0 (0%)
b. Learning how to breastfeed my baby	27 (79%)	2 (6%)	5 (15%)
c. Getting up-to-date nutrition education	30 (88%)	4 (12%)	0 (0%)
d. Sharing ideas with other parents	26 (77%)	6 (18%)	2 (6%)
e. Getting WIC foods	33 (97%)	1 (3%)	0 (0%)
f. Health screenings	30 (88%)	4 (12%)	0 (0%)
g. Referrals to other services	27 (79%)	5 (15%)	1 (3%)
h. Getting vaccines for my child	29 (85%)	4 (12%)	0 (0%)
i. Learning how to be physically active	29 (85%)	3 (9%)	1 (3%)

Q6. How well does WIC meet your needs on the following?

Clients who answered the survey indicated how WIC meets their needs on the following eleven WIC services.

	Great (%)	Okay (%)	Not so Great (%)
a. Learning how to feed my family	29 (85%)	5 (15%)	0 (0%)
b. Learning how to breastfeed my baby	27 (79%)	4 (12%)	2 (6%)
c. Providing support to breastfeed my baby longer	26 (77%)	5 (15%)	2 (6%)
d. Providing breast pumps	24 (71%)	6 (19%)	3 (9%)
e. Teaching me about the right kinds and amounts of food to eat	27 (79%)	7 (21%)	0 (0%)
f. Sharing ideas with other parents	17 (50%)	11 (32%)	6 (18%)
g. Providing WIC foods	33 (97%)	1 (3%)	0 (0%)
h. Teaching me how to keep my family healthy	29 (85%)	5 (15%)	0 (0%)
i. Learning about healthy weights for me and my children	25 (74%)	8 (24%)	1 (3%)
j. Learning how to be physically active	22 (65%)	11 (32%)	1 (3%)
k. Getting vaccines for my child	26 (77%)	8 (24%)	0 (0%)

Nutrition Education: What clients would like and how they receive classes now

Q3. If it were up to you, what kind of WIC classes would you like to take?

Clients who answered the survey reported their preferences for WIC nutrition education as shown below.

	Would Like a Lot (%)	Would Like a little (%)	Would Not like (%)
a. Food demonstration/taste test	26 (77%)	5 (15%)	3 (9%)
b. Discussion or support group with other parents	22 (65%)	8 (24%)	4 (12%)
c. On the Internet	18 (53%)	11 (32%)	4 (12%)
d. Class with video and discussion	20 (59%)	10 (29%)	4 (12%)
e. Lessons I can take home	29 (85%)	2 (6%)	3 (9%)
f. Self-paced lessons I do on my own	27 (79%)	4 (2%)	2 (6%)
g. Grocery store tour	19 (56%)	4 (12%)	11 (32%)
h. Nutrition carnival or health fair	21 (62%)	8 (24%)	5 (15%)
i. Bulletin board	19 (56%)	11 (32%)	4 (12%)
j. Physical activity class	27 (79%)	4 (12%)	3 (9%)

Q2. How have you been receiving your WIC nutrition education?

Clients who answered the survey reported that they have received nutrition education in the following forms:

	Yes (%)	No (%)
a. Food demonstration/taste test	18 (53%)	16 (47%)
b. Discussion or support classes with other parents	15 (44%)	19 (56%)
c. On the internet	15 (44%)	17 (50%)
d. Class with video and discussion	30 (88%)	4 (12%)
e. Lessons I take home	30 (88%)	4 (12%)
f. Self-paced lessons I do on my own at the clinic	14 (41%)	19 (56%)
g. One-on-one counseling with the dietician	29 (85%)	5 (15%)
h. One-on-one counseling with the breastfeeding educator	22 (65%)	12 (35%)
i. Grocery store tour	15 (44%)	19 (56%)

j. Nutrition carnival or health fair	11 (32%)	23 (68%)
k. Bulletin board	21 (62%)	13 (38%)
l. Physical activity class	12 (35%)	22 (65%)

Q5. My WIC clinic:

	Yes (%)	Sometimes (%)	No (%)
a. Offers classes in my language.	33 (97%)	0 (0%)	1 (3%)
b. Offers classes at times when I can attend.	29 (85%)	3 (9%)	2 (6%)
c. Offers me a choice of classes.	26 (77%)	3 (9%)	5 (15%)

Q4. The people at my WIC clinic care about me and my family.

	Yes (%)	Sometimes (%)	No (%)
a. The people at my WIC clinic care about me and my family	31 (91%)	1 (3%)	0 (0%)

SECTION 2 contains three questions about technology use.

Q7. Where do you access the Internet?

59% of clients reported having access to the Internet.

Clients who answered the survey reported using the Internet at the following locations.

	# of clients	%
a. Home	15	44%
b. Work	4	12%
c. Library	6	18%
d. School	3	9%
e. Friend or family's house	6	18%
f. Cell phone or smart phone	9	27%
g. Other	0	0%

Q8. What type of Internet connection do you use most often

Clients who answered the survey who do have Internet access reported using the following type of Internet connection:

	# of clients	%
a. Dial-up Internet using the telephone line	4	12%
b. Broadband or high speed (e.g. DSL or cable)	12	35%
c. Both dial-up and high speed	2	6%
d. I don't know	2	6%

Q9. How often do you use the following technology?

Clients who answered the survey reported using technology as shown below.

	Every day (%)	Sometimes (%)	Almost never (%)
a. Dial-up Internet connection using telephone line	4 (12%)	7 (21%)	20 (59%)
b. High-speed/Broadband Internet connection	11 (32%)	6 (18%)	13 (38%)
c. Text messaging or texting	18 (53%)	6 (18%)	7 (21%)
d. E-mail	11 (32%)	7 (21%)	12 (35%)
e. Facebook or My Space	10 (29%)	4 (12%)	16 (47%)
f. Twitter	0 (0%)	1 (3%)	29 (85%)
g. Podcasts	0 (0%)	1 (3%)	29 (85%)
h. You tube or other online videos	4 (12%)	7 (21%)	19 (56%)

SECTION 3 looks at clients' activities and family behaviors.

Client nutrition and activity- related behaviors

Q10. Please mark one circle for each line to show which of the things below you plan to try in the next six months.

Clients who answered the survey reported planning to try the following behaviors in the next six months.

	Already doing it (%)	Plan to do it (%)	Do not plan to do it (%)
a. Losing weight	18 (53%)	12 (35%)	4 (12%)
b. Being physically active for 30 minutes most days of the week	25 (75%)	8 (24%)	0 (0%)
c. Turning off the TV at mealtimes	24 (71%)	8 (24%)	2 (6%)
d. Eating low-fat foods	25 (74%)	9 (27%)	0 (0%)
e. Eating at least 5 fruits and vegetables a day	17 (50%)	17 (50%)	0 (0%)
f. Growing vegetables at home	12 (35%)	10 (29%)	12 (35%)
g. Cooking most meals at home	31 (91%)	2 (6%)	1 (3%)
h. Drinking low-fat or fat-free milk	28 (82%)	5 (15%)	1 (3%)
i. Offering low-fat milk to my child age 2 or older	26 (77%)	7 (21%)	1 (3%)
j. Using whole grains when I cook at home	26 (77%)	8 (24%)	0 (0%)

Q11. Please mark how often these items are true for you:

Clients who answered the survey reported modeling the following healthy behaviors at home. (Note: Clients who do not have a child over age 1 are not included in item a, b and d.)

	Almost Always (%)	Sometimes (%)	Almost Never (%)
a. My child sees me being physically active.	17 (50%)	10 (29%)	0 (0%)
b. I participate in physical activities with my child.	19 (56%)	7 (21%)	1 (3%)
c. I prepare meals at home.	32 (94%)	2 (6%)	0 (0%)
d. My child helps prepare meals at home.	5 (15%)	16 (47%)	4 (12%)

Q13. Please mark how often each statement is true for your family:

Clients who answered the survey reported the following mealtime behavior.

	Almost Always (%)	Sometimes (%)	Almost Never (%)
a. The TV is turned off during meals	22 (65%)	10 (29%)	2 (6%)
b. My family sits down to eat meals together	25 (74%)	9 (26%)	0 (0%)
c. Mealtime with my family is enjoyable	30 (88%)	4 (12%)	0 (0%)

Purchasing new WIC foods

Q12. In the past three months, have you bought the following with your WIC card?

	Yes (%)	No (%)
a. Fresh or frozen fruits or vegetables	31 (91%)	3 (9%)
b. 2%, 1%, or fat-free milk	29 (85%)	5 (15%)
c. 100% whole wheat bread, brown rice, or tortillas	32 (94%)	2 (6%)