

Using Unit Pricing

Using the unit-price label can save you a few cents on each item. This can add up to big savings on your total food bill.

For example:

If you saved 7¢ on every ounce of cereal you bought, and you bought a 24-ounce box of cereal each week, you would save \$87.36 a year just on cereal!

7¢ savings per ounce x 24 ounces of cereal x 52 weeks per year = **\$87.36 saved per year**

Locating the Unit Price

Unit price labels are usually found on the store shelves below the food items. A unit price makes it easier to compare prices to find the best buy. It also makes it easier to compare the cost on different size packages.

Take a close look at the unit-price label below:

This is the unit price.
Use this number to compare food items and determine the best buy. The lower the unit price, the more you get for your money.



Unit Price 10¢ per oz.	Total Price \$.60
 Blue Bird Rice	6 oz.

This is the name of the item.



This is the total price of the item.



This is the size of the item.



Lets Go Shopping!

With a partner or group, compare the two products below:

Unit Price 13¢ per oz.		Unit Price 20¢ per oz.	
	Total Price \$3.12		Total Price \$2.40
Snappy Rice	24 oz.	Crackly Rice	12 oz.

Look at the UNIT PRICE. How much does each product cost per ounce?

Snappy Rice: _____

Crackly Rice: _____

Which item is a better value? _____

If Snappy Rice is a better buy, why does it cost more than Crackly Rice?

Even though the total price of Snappy Rice is more than the total price of Crackly Rice, you get twice as much rice when you buy the box of Snappy Rice. Notice that Crackly Rice is a 12-ounce box and Snappy Rice is a 24-ounce box.