In memo #19-012, a price increase and name change for Enfagrow Toddler Next Step powder was introduced. In addition to these changes, the Natural Milk flavor variety was reformulated. This flavor is now associated with Enfagrow Premium Toddler Next Step formula, which is not currently authorized for purchase with WIC benefits.

Effective 3/1/19, the Natural Milk flavor is not available for participants to purchase with formula code 604.

Participants will still be able to purchase the Enfagrow Toddler Next Step Vanilla flavor with their WIC benefits for formula code 604. This formula can be drop shipped if not available at local stores.

Soon, a new formula code for Enfagrow Premium will be added to allow purchase of the Natural Milk flavor. The planned time frame for this addition is May 2019. A memo with more details about the addition will be provided closer to that time.

If you have any questions, please contact Sandra Brown, Formula Team Coordinator, Nutrition Education/Clinic Services Unit, at 512-341-4576, Sandra.Brown2@hhsc.state.tx.us, or Gabrielle Serna, Formula Specialist, Nutrition Education/Clinic Services Unit, at 512-341-4595, & Gabrielle.Serna@hhsc.state.tx.us.