Memorandum

#19-021

TO: WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education / Clinic Services Unit
Texas WIC Program

DATE: March 13, 2019

SUBJECT: Summer Food Service Program

After the traditional school year ends, many Texas children may experience difficulty in accessing consistent nutrition during the long summer vacation. The Summer Food Service Program (SFSP) provides an important connection to healthy meals for these children and the Texas Department of Agriculture (TDA) is asking for your assistance in increasing awareness of SFSP among WIC clients.

Even if your Local Agency is not serving meals at your clinics this summer, please promote other Summer Feeding sites in your area by displaying posters and other promotional materials in your WIC clinic throughout the summer months. Resources are available in both English and Spanish.

Clicking the link below will open a TDA Summer Food Service Program outreach material order form, allowing you the opportunity to order up to 100 Bookmarks, 500 Parent Information Cards, 2 Program Posters and 50 “How To Find a Site Brochures” per clinic. Orders must be received by April 5, 2019.

Visit here to access the order form:
https://form.jotform.com/80393499073163

If you have questions or require additional information, please contact Jennifer Berringer at 512-341-4575 or jennifer.berringer@hhsc.state.tx.us.

This institution is an equal opportunity provider.