Memorandum

#19-004

TO: WIC Local Agency Directors

FROM: Amanda Hovis, Director
       Nutrition Education / Clinic Services Unit
       Texas WIC Program

DATE: January 14, 2019

SUBJECT: Prenatal Breastfeeding Education Bag Order Opportunity

The opportunity to order English prenatal breastfeeding education bags is now open. The Spanish bags have been depleted and will not be available until March 2019. The stock of 2018 English bags needs to be cleared to make room for 2019 bags. Please use the http://wicstaffapps.dshs.texas.gov link to order a 7-month supply of English bags (enough bags to issue one to every pregnant participant for seven months regardless of her intent to breastfeed as indicated by policy BF:01.0) no later than COB January 25, 2019.

The estimated time of arrival for this order is mid-February 2019. The next opportunity to order bags will be March 2019.

As a reminder, prenatal breastfeeding education bags are for WIC use only and should not be used for outreach or shared with WIC partners. To ensure a smooth ordering process please:

- Place orders in increments of 25.
- Enter orders within the assigned deadline, ensuring all orders are captured in the system.

If you are out of Spanish bags or anticipate your clinics may run out of the English bags before the noted shipments, please be prepared to follow the contingency plan in Policy BF: 01.0. When preassembled bags are not available, each pregnant participant should be given a breastfeeding DVD (stock no. DV0001), A Man’s Guide to Breastfeeding Support brochure, and

This institution is an equal opportunity provider.
From One Generation to Another: A Grandmothers Guide to Breastfeeding brochure at a minimum, in the appropriate language in lieu of a preassembled bag.

Please report delivery discrepancies promptly. If you have questions or need additional information, please contact Leticia De La Rosa, at Leticia.delaRosa@hhsc.state.tx.us or (512) 341-4567.