Memorandum

#19-003

TO: WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education / Clinic Services Unit
Texas WIC Program

DATE: January 8, 2019

SUBJECT: TXIN Ever Breastfed Report

This memo announces the availability of an Ever Breastfed (breastfeeding initiation) report in TXIN. This report reflects the percent of WIC women who initiated breastfeeding, even if they only breastfed once in the hospital. The report can be run on a monthly basis on a state, local agency, and clinic level.

To run the report:
1. Select Reports (Under Tools),
2. Change Available Reports to All Reports including Sub-Reports,
3. Click on the E and open the Ever Breastfed Report,
4. Change the year and month to a previous month, and select State, Local Agency or Clinic in the Summary Level menu,
5. Select View Report.

Local agencies should expect to see much greater variation in TXIN breastfeeding rates from one month to the next as the denominator (number of women) on the TXIN Ever Breastfed report will be smaller than the denominator on the TWIN BTW Breastfeeding Initiation reports. Only currently active women are counted in the TXIN report (those whose benefit issuance appointments have not lapsed for greater than 2 months) whereas all enrolled women were counted in the TWIN report. Additional breastfeeding reports will be added with future iterations of TXIN, including exclusivity, duration, and breastfeeding trend reports.
If you have questions, please contact Tracy Erickson, Infant Feeding Branch Manager, at Tracy.Erickson@hhsc.state.tx.us or 512-341-4521 or Lindsey Dermid-Gray, Infant Feeding Strategist, at Lindsey.DermidGray@hhsc.state.tx.us or 512-341-4594.