



Memorandum

#16-049

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: May 20, 2016

SUBJECT: Non-GMO Formula

In memo # 16-017, the State Agency provided information about non-GMO (non-Genetically Modified Organism) formulas manufactured by Abbott nutrition. As stated in this memo, the non-GMO options have the same ingredients as their similarly named formulas and are nutritionally the same but have different sources for some of their ingredients.

Now that all three major manufacturers, Abbott, Mead Johnson and Gerber, have introduced non-GMO formulas, we wanted to provide further guidance on this matter.

Similac and Enfamil Non-GMO Formulas

The Similac and Enfamil non-GMO formula lines are NOT authorized by Texas WIC. The non-GMO versions are available in larger can sizes than their similarly named counterparts.

Gerber Good Start and Non-GMO

Gerber Good Start is **replacing many** of their Good Start formulas with non-GMO ingredients in conjunction with their new labels. Therefore, some participants who are receiving a Gerber Good Start formula through Texas WIC may already be purchasing the non-GMO formula. Formula codes and UPCs will remain the same. Participants will notice different label graphics as the reformulated products appear on store shelves.

Key Points

- Refer to the “Non-GMO Formula Reference Table” which details a summary of all the non-GMO formulas produced by Abbott, Mead Johnson and Gerber. Remind participants that they can only purchase the formula name and size found on their shopping list. When the can size is different, it will not scan and cannot be purchased.
 - One exception: Enfamil Infant RTU 32 oz (formula code 487) – This formula has both a non-GMO and a standard version in the 32 oz. size. Only the standard version will scan and can be purchased.

If you have any questions, please contact Akata Sanghani, Food/Formula Specialist, Nutrition Education/Clinic Services Unit, at (512) 341-4557 or akata.sanghani@dshs.state.tx.us or Sandra Brown, Team Lead Food/Formula Specialist, Nutrition Education/Clinic Services Unit at (512) 341-4576.

Non-GMO Formula Reference Table

For a summary of the new non-GMO formulas and which ones are allowable on Texas WIC, please refer to the table below.

Formula Name	Size & Form	Texas WIC Allowable?
Similac Advance Non-GMO	1.45 lb Powder	No
	1 quart Ready-to-Feed	No
Similac Sensitive Non-GMO	1.41 lb Powder	No
	1 quart Ready-to-Feed	No
Enfamil Newborn Non-GMO	20.5 oz Powder	No
	2 oz Ready-to-Use Nursettes	No
Enfamil Infant Non-GMO	20.5 oz Powder	No
	32 oz Ready-to-Use Bottles	No
Enfamil Gentlease Non-GMO	20.5 oz Powder	No
Enfamil Enspire	20.5 oz Powder	No
Enfagrow Toddler Next Step Non-GMO	20 oz Powder	No
Good Start Gentle for Supplementing	22.2 oz Powder	No
	12.4 oz Powder	No
Good Start Gentle (Stage 1)	23.2 oz Powder	No
	12.7 oz Powder	Yes
Good Start Gentle (Stage 2)	27.8 oz Powder	No
Good Start Soothe	22.2 oz Powder	No
	12.4 oz Powder	Yes
Good Start Soy	25.7 oz Powder	No
	12.9 oz Powder	Yes
	12.1 Concentrate	Yes
	3 oz Ready-to-Feed Nurser	Yes
Good Start Grow for Toddler Tummys	24 oz Powder	No