



Memorandum

#16-043

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: May 2, 2016

SUBJECT: New Message on Shopping List

You may have noticed a new message at the top and bottom of the Shopping List. The new message appears as follows:

Top of Shopping List

Thank you for choosing our clinic!

Bottom of Shopping List

Gracias por escoger nuestra clinica!

Consider taking the new friendly messaging one step further and handwrite a statement of praise that uniquely applies to your participants. For example, "You are such a great mom!" Have fun and get creative. A little effort goes a long way to brighten someone's day and have them leaving the WIC clinic with a smile.

Thank you for choosing our clinic!
You're such a great mom!

If you have any questions, contact Paula Kanter, Clinical Nutrition Specialist, at paula.kanter@dshs.state.tx.us or 512-341-4574.