



## Memorandum

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**#15-124**

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Amanda Hovis, Director  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** December 11, 2015

**SUBJECT:** Introducing the Kellogg Well-Woman Project plus Flyers for Dissemination

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The Well-Woman Project aims to collect and listen to stories of women from all over the country about factors that affect their ability to be healthy and their ability to seek and receive health care, especially preventive health care or well-woman care. Women can share their stories in English or Spanish at [wellwomanstory.org](http://wellwomanstory.org) or on a 24/7 phone line.

Attached is a flyer in English and Spanish to encourage moms with problems accessing lactation counseling and equipment to share their stories.

If you have questions, please contact Tracy Erickson at [tracy.erickson@dshs.state.tx.us](mailto:tracy.erickson@dshs.state.tx.us) or 512-341-4521.

TELL US YOUR

# STORY

We want to hear your stories about the things in your life affecting your ability to be healthy and get health care. Make your voice heard!

There are two confidential and easy ways to share:

## Online

Visit [wellwomanstory.org](http://wellwomanstory.org) and submit your story online

## Message Line

Call 844.221.1893 and leave a message



Enter a Monthly Raffle TO WIN A \$50 GIFT CARD



Must be 18-35 to participate

Participation is confidential and voluntary



Research project by:



Funded by:



W.K. KELLOGG FOUNDATION

Cuéntanos

# SU HISTORIA

Queremos oír su historia sobre cosas en su vida que afectan su habilidad de ser saludable y obtener cuidado de salud. ¡Que se escuche su voz!

Hay dos maneras fáciles y confidenciales para compartir

## En Línea

Visite [mujerbienestar.org](http://mujerbienestar.org) y somete su historia en línea

## Línea de mensaje

Marque 844.221.1893 y deje un mensaje

Entre a una rifa para ganar

UNA TARJETA DE REGALO DE \$50

Es necesario tener entre 18-35 años

Participación es 100% voluntario

El Proyecto  
Bienestar  
de la Mujer

Proyecto de investigación académica por:

COMMUNITY  
HEALTH SCIENCES  
SCHOOL OF  
PUBLIC HEALTH

UIC



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