

## Memorandum

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**#15-091**

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Amanda Hovis, Director  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** August 31, 2015

**SUBJECT:** New Approved Foods DVD – *WIC Approved Foods From Store to Table*

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The *Smart Choices Healthy Families Shopping for WIC Approved Foods* DVD has been replaced with a documentary-style video showing real WIC families shopping for their WIC foods. Shoppers provide helpful shopping tips and offer advice for overcoming shopping challenges. WIC food groups are packaged into short, convenient segments.



A new segment, *Store to Table*, shows participants bringing groceries home and preparing and sampling family-friendly [texaswic.org](http://texaswic.org) recipes.



The new title is *WIC Approved Foods From Store to Table, Real Families – Real Shopping* and the stock number remains the same, DV0530.

The DVD will be shipped to agencies in September based on local agency orders previously submitted through Survey Monkey this summer. Please discontinue use of the FY 2015 version once you receive shipment of the updated DVDs.



If you have any questions, please contact Paula Kanter, Clinic Nutrition Specialist, at [paula.kanter@dshs.state.tx.us](mailto:paula.kanter@dshs.state.tx.us) or 512-341-4574 or Kelley Reed, Nutrition Education Consultant, at [Kelley.reed@dshs.state.tx.us](mailto:Kelley.reed@dshs.state.tx.us) or 512- 341-4580.