



Memorandum

#15- 074

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: June 25, 2015

SUBJECT: New CCNE Farmers' Market Lesson Available!

The new Client-Centered Nutrition Education (CCNE) lesson, **GN-000-30, CCNE: *Shop Local, Eat Fresh*** is available now in the *General Nutrition* category on the WIC Lesson Plans website at: <http://www.dshs.state.tx.us/wichd/nut/gnlessons-nut.shtm>.

The lesson materials include *Shop Local, Eat Fresh* brochures and seasonal recipe cards (in both English and Spanish) that you may use with or apart from the lesson.

This CCNE lesson uses discussion and an interactive jeopardy game to discuss the benefits of eating locally grown fruits and vegetables. Additionally, this class is designed to increase participants' confidence in shopping for Texas seasonal produce.

If you would like to add this new lesson to your current Nutrition Education Class Schedule, please make the change(s) to your online Nutrition Education Plan or contact your State Nutrition Education Liaison for additional information.

Once you are comfortable teaching a new lesson, please complete the Staff New Lesson Evaluation Survey online at <http://www.surveymonkey.com/s/CSBZ28K> . Please also have 30 clients per Local Agency complete the Client New Lesson Evaluation Survey (Scantron form) during the evaluation period indicated on the lesson plans. Once the evaluation period ends or when your agency has collected 30 surveys, no more surveys are needed. Your evaluations are very important for the State Agency to continuously improve our lessons.

If you have any questions or require additional information, please contact Mandy Seay at 512-341-4516 or mandy.seay@dshs.state.tx.us.