

## Memorandum

#15-071

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Amanda Hovis, Director  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

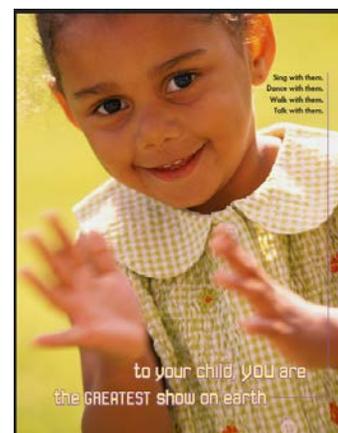
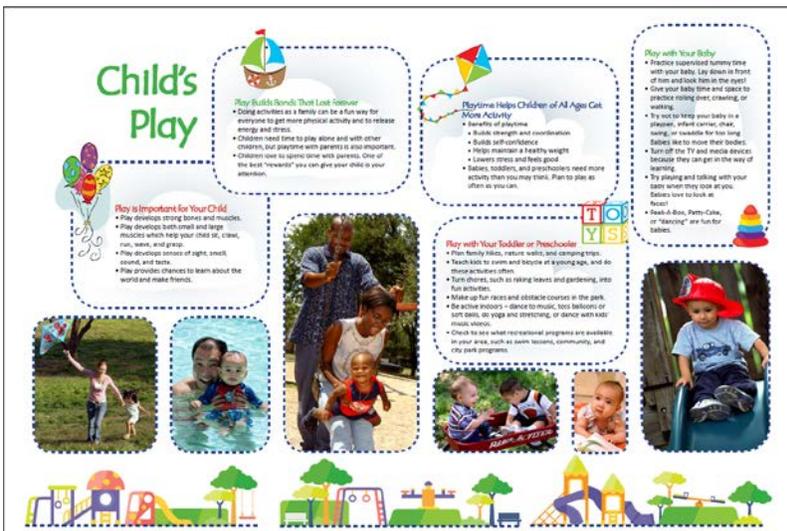
**DATE:** June, 22 2015

**SUBJECT:** Updated/Redesigned Bulletin Board Lesson, PB-000-05: Child's Play

The bulletin board lesson, *Child's Play Builds Bonds That Last Forever*, has been re-designed and content updated. The display components will be mailed in July to local agencies. Local Agencies should receive enough displays for each of their clinic sites to display at their discretion.

### PB-000-05 | Child's Play

- This lesson, updated and redesigned in the format of an interactive bulletin board, emphasizes the importance of play time with caregivers. Topics covered in the display include: play builds bonds that last forever; play is important for your child; playtime helps children of all ages; and ideas for playing with your baby, toddler, or preschooler. Upon completion, qualified WIC staff should review the lesson evaluation with the participant and address the participant's concerns before issuing NE credit.
- All components of this bulletin board lesson can also be downloaded and printed as low-resolution, 8.5" x 11" modular components at <http://www.dshs.state.tx.us/wichd/nut/spleasons-nut.shtm>.



If you would like to add this lesson to your current *Nutrition Education Class Schedule*, please make the change to your online *Class Schedule* at <http://wicstaffapps.dshs.texas.gov> or contact your State Nutrition Education Liaison for additional information.

If you have any questions or require additional information about this lesson, please contact Debbie Lehman, PhD, RD, LD, Nutrition Education Consultant, at (512) 341-4517 or [Debbie.Lehman@dshs.state.tx.us](mailto:Debbie.Lehman@dshs.state.tx.us).