

Memorandum

#15- 045

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: April 3, 2015

SUBJECT: Shopping Guides Effective April 1, 2015

As discussed in the WIC Director's conference call on March 25th, the *Shopping Guide* brochures (WIC-34 and WIC-34a), *Shopping Guide* poster (WIC-34p) and the insert with the April 1, *Approved Food Changes Effective April 1, 2015* (13-06-14529) are being shipped to each local agency. The materials will also be available to order from the WIC catalog in April at <http://www.dshs.state.tx.us/wichd/WICCatalog/contents.shtm>.



These materials have been posted on the DSHS WIC website at http://www.dshs.state.tx.us/wichd/approved_foods/new_foods.shtm. If you do not receive all of the materials by April 6, 2015, contact Paula Kanter, Clinic Nutrition Specialist at paula.kanter@dshs.state.tx.us or 512-341-4574.