



Memorandum

#15-005

TO: WIC Local Agency Directors

FROM: Amanda Hovis, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: January 9, 2015

SUBJECT: Prenatal Breastfeeding Education Bag Order Status

The purpose of this communication is to provide you a status on this delivery. Prenatal breastfeeding education bags ordered in November are scheduled to be delivered the week of January 19, 2015.

Also, there has been a change in DVD re-production vendors which has impacted DVD reproduction time lines. We are aware the To Baby With Love/Comfortable Latch DVD, Stock Number DV0057, is currently out of stock. We are working to have it available as soon as possible. During this time you will not be penalized if you are out of the bags and unable to provide the DVD as described in Texas WIC Policy BF:01.0, Procedure B, 2a, which states *when preassembled bags are not available, each pregnant participant should be given a breastfeeding DVD (stock no. DV0057), a Dad/Partner brochure, and a Grandparent brochure at a minimum, in the appropriate language in lieu of a preassembled bag.*

If you have questions or need additional information, please contact Leticia De La Rosa, at Leticia.delarosa@dshs.state.tx.us or (512) 341-4567.