



Memorandum

#14-138

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: November 26, 2014

SUBJECT: New Outreach Materials- *Join Our Healthy Family* and *Grow with Us*

NEW! Join Our Healthy Family brochure in English (Stock # 13-92), Spanish (Stock # 13-92A), and Grow with Us poster (Stock # 13-92P) will be available December 1, 2014. These outreach materials can be used in all your outreach efforts. The brochure highlights all the great WIC benefits and aims to inspire families to join WIC. The accompanying poster can be given to other organizations and agencies that serve potentially eligible persons so that it may be posted in their waiting rooms and offices.

Invitations to pre-order printed copies of these publications in English and Spanish were emailed to Local Agency directors August 2014. If your agency submitted a pre-order, these orders will be shipped to Local Agencies in the next few weeks.

Printed copies of Join Our Healthy Family and Grow with Us will be available to order from the WIC catalog at <http://www.dshs.state.tx.us/wichd/WICCatalog/contents.shtm>. In addition, English and Spanish versions are available to download electronically.

If you have any questions or require additional information, please contact Angela Gil, Nutrition Education Consultant, Nutrition Education/Clinic Services Unit, at (512) 341-4590 or angela.gil@dshs.state.tx.us.

Join Our Healthy Family brochure in English (Stock # 13-92)



Grow with Us poster (Stock # 13-92P)



Grow with Us.

WIC gives you the services, support, and inspiration you need to eat right, have a healthy pregnancy, breastfeed successfully, and raise amazing kids.

Pregnant women • New mothers • Infants
Children up to their 5th birthday

Visit our website at
Texas  .org
1-800-942-3678

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