



Memorandum

#14-134

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: November 20, 2014

SUBJECT: New additions to the State Breastfeeding Team

The state agency is happy to announce new additions to the State Breastfeeding Team.

Katie Coyne has been working for WIC for over five years. She started her WIC career as a nutritionist and Nutrition Education Coordinator for Denton County WIC for three years. Katie has worked with the state Nutrition Branch of WIC for two years as a leader on projects such as the Farmers' Market EBT Pilot and the Baby Behavior Campaign and has been trainer for Power of Influence. Katie recently joined the breastfeeding group as a breastfeeding trainer and is an International Board Certified Lactation Consultant (IBCLC).

Jessi Cano has also been working for WIC for over five years, first as the Nutrition Education Coordinator and high-risk dietitian for Bell County WIC where she organized and implemented nutrition education fairs, ran the Obesity Prevention Mini-grant program, and counseled high-risk clients. Jessi has worked with the state Nutrition Branch of WIC for the past two years leading CCNE/VENA sharing sessions, working on the Colonias border program, and as a Power of Influence trainer. Jessi is a Registered Dietitian and an IBCLC and will be the new State contact for local agency staff questions regarding breast pump issuance and policy, including the recent changes to start directing WIC participants to their health plans first for breast pumps. Please start sending health plan breast pump denial information to Jessi. With these additions, the breastfeeding group has recently shifted job duties among some staff. Please note who to contact with questions regarding the following topics.

Contact	With questions regarding
Leticia (Letty) DeLaRosa Leticia.delarosa@dshs.state.tx.us 512-341-4567	Breast pump ordering, inventory, troubleshooting, warranty, and irretrievable pumps Prenatal breastfeeding education bags orders and fulfillment
Jessi Cano Jessi.cano@dshs.state.tx.us 512-341-4584	Breast pump issuance and policy, directing WIC participants to their health plans for pumps, health plan denials for pumps
Faith Njoroge Faith.njoroge@dshs.state.tx.us 512-341-4575	National Breastfeeding Month Lactation Services Funding

If you have questions or need additional information, please contact Tracy Erickson Nutrition Education/Clinic Services Unit, at tracy.erickson@dshs.state.tx.us or at (512) 341-4521.