



Memorandum

#14-111

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: September 19, 2014

SUBJECT: Prenatal Breastfeeding Education Bag Order Opportunity

The opportunity to order additional prenatal breastfeeding education bags is now open. Please use the following link to order a 2-month supply of bags **no later than October 10, 2014**.

<http://www.surveymonkey.com/s/Q33G2DZ>

1. **Complete a survey for each clinic site you would like the bags to be shipped to**
2. **Order a two-month supply** (enough bags to issue one to every pregnant participant for two months regardless of her intent to breastfeed as indicated by policy BF:01.0)

Current estimated time of arrival for bags is mid- to late-October. The next opportunity to order bags will be November 2014.

If you have questions, please contact Tracy Erickson, WIC Breastfeeding Coordinator, at tracy.erickson@dshs.state.tx.us or (512) 341-4521.