



## Memorandum

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#14-097

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Lindsay Rodgers, Manager  
Nutrition Services Section

**DATE:** August 20, 2014

**SUBJECT:** 2014 Nutrition Education Participant Survey – Reports and Instructions Available

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The statewide and individual Local Agency (LA) *2014 Nutrition Education (NE) Participant Survey* results are now available. To view the reports and instructions for interpreting the results, please visit the DSHS WIC website at:

<http://www.dshs.state.tx.us/wichd/nut/nesurveyresults.shtm>.

Administered every two years, the *NE Participant Survey* provides LAs with information about their participants to help in planning nutrition classes and assessing client satisfaction with the WIC Program.

Participants responded to 27 questions that examined their opinions about WIC, preferences for nutrition education, internet and technology usage, self-confidence to take steps towards healthy lifestyles, and demographics. A total of 3,601 surveys were sent to 67 LAs, and 3,405 valid completed surveys were received (95% response rate). In addition, an article summarizing highlights of the statewide results will be published in the September/October issue of *Texas WIC News*.

If you have questions or require additional information about the *2014 NE Participant Survey*, please contact Debbie Lehman, PhD, RD, LD, Nutrition Education Consultant, at (512) 341-4517 or [debbie.lehman@dshs.state.tx.us](mailto:debbie.lehman@dshs.state.tx.us).