



Memorandum

#14-062

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: May 13, 2014

SUBJECT: May 30, 2014 Clinic Formula Table Changes

Contract Formulas Requiring a Prescription

As of April 1, 2014, Similac Sensitive requires a prescription. In addition, starting May 30, 2014, Similac Total Comfort and Similac for Spit Up will require a prescription. Current formula codes (which are labeled “old” in table below) for Similac Total Comfort (551) and Similac for Spit Up (450 and 482) will be discontinued effective May 30, 2014; however, participants who were issued these formula codes prior to May 30, 2014 will be able to purchase the formula through midnight, May 31, 2014.

OLD FORMULA CODE (NO RX)	NEW FORMULA CODE (REQUIRES RX)
394 SIMILAC SENSITIVE PWD 12.6OZ	559 SIMILAC SENSITIVE PWD 12OZ
397 SIMILAC SENSITIVE RTU 32OZ	560 SIMILAC SENSITIVE RTU 32OZ
482 SIMILAC FOR SPIT UP PWD 12.3OZ	561 SIMILAC FOR SPIT UP PWD 12OZ
450 SIMILAC FOR SPIT UP RTU 32OZ	562 SIMILAC FOR SPIT UP RTU 32OZ
551 SIM TOTAL COMFORT PWD 12.6OZ	563 SIMILAC TOTAL COMFORT PWD 12OZ
411 SIMILAC SENSITIVE CON 13OZ	DISCONTINUED

The new formula table will be downloaded to clinics on Thursday, May 29, 2014 and become effective on Friday, May 30, 2014. This means new codes, 561, 562, and 563 will be issued **with a prescription** beginning Friday, May 30, 2014. However, participants will not be able to purchase these formulas until Tuesday, June 3, 2014 at the earliest. For this reason, participants should be advised to shop on June 4th or later in order to have a successful purchase. This will allow grocery stores time to complete a successful connection with the state office.

Clinic Actions:

1. Continue to issue Similac Advance when Similac Total Comfort and Similac for Spit Up are requested for June and future benefits.

2. Do not issue old formula codes 551, 450, or 482 for June and future benefits. Participants who receive these codes in error for the benefit month of June will need to return to the clinic to have their formula benefits changed.
3. Medical requests for Similac Total Comfort and Similac for Spit Up cannot be honored until May 30, 2014 when the new formula codes are active in TWIN. **Remember, all babies need to have recently tried Similac Advance (unless medically contraindicated).**
4. Encourage participants receiving the new codes to wait to shop until June 4th to ensure that the store will be able to process the purchase.

Participant/Vendor Concerns:

1. The new formula codes for Similac Total Comfort and Similac Spit Up powder cans will state “12 oz” on the shopping list. However, the old cans (12.6 oz for Total Comfort or 12.3 oz for Spit Up) or the new 12 oz cans will scan at the register. New 12 oz sizes will be available at retail when the old formula stock has been depleted at stores.
2. If your agency receives calls from participants or vendors because the purchase cannot be completed on or after June 3rd:
 - a. Find out which formula code is on the EBT card.
 - b. Determine which formula the participant is trying to purchase.
 - c. If a new formula code (559-563) has been loaded and the correct formula was brought to the register, ask what the message is after the product is scanned.
3. If the vendor needs to download a new APL because the product is not available for WIC sale, inform the participant they will need to try another store or wait until the next day to shop.

If you have any questions, please contact Sandra Brown, Food/Formula Specialist, Nutrition Education/Clinic Services Unit, at 512-341-4576, or sandra.brown@dshs.state.tx.us, or Cathy Plyler, Clinical Nutrition Specialist, Nutrition Education/Clinic Services Unit, at 512-341-4577, or cathy.plyler@dshs.state.tx.us.