



Memorandum

#14-051

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: April 11, 2014

SUBJECT: Fiscal Year (FY) 2014 Funding for Lactation Services

The State Agency (SA) is providing an opportunity for Local Agencies (LAs) to request additional Lactation Services (LS) funding for the remainder of FY14, which ends September 30, 2014. LAs may apply for the additional FY14 LS funding by completing the online survey referenced below. **Conversely**, LAs unable to expend their existing FY14 LS allocations by the end of the FY should notify the SA with the amount of LS funding that needs to be returned.

Two new allowable LS funding expenses have been added to allow LAs to purchase equipment needed to facilitate International Board Certified Lactation Consultant (IBCLC) tele-conference services from the Houston Lactation Foundation and to assist applicable LAs with selected WIC staff travel to the Texas Ten Step Star Achiever Cohort B learning sessions. LS funding may be used:

1. To pay for lactation consultations by (a) qualified professionals on contract, (b) qualified professionals that can be put on contract according to WIC Policy AC 16.0, or (c) a qualified employee after normal working hours depending on LA personnel policies and procedures.
2. To reimburse LA staff for fees paid to prepare for (i.e., prerequisite courses, prep courses and study materials) or to take the International Board of Lactation Consultant Examiners (IBLCE) exam. See www.iblce.org for more information.
3. To pay for supplies that complement lactation consultations, such as large and extra-large breast pump flanges, nipple shields and shells, nursing bras, and supplemental nursing systems. As a reminder, WIC Policy AC: 34.0 provides more detail on what types of breastfeeding aids are non-allowable breastfeeding expenditures.
4. To pay for reference books and teaching aids for staff, such as breastfeeding dolls, stuffed breasts, belly balls, flip charts, and other teaching tools or supplies to create teaching tools.

5. To pay for equipment to establish and to supply a nursing room to be used for lactation consultations and as a private place for WIC moms to nurse and pump.
6. To pay for equipment (i.e., webcams) to facilitate tele-conferencing with the Houston Lactation Foundation as per memo #14-038, <http://www.dshs.state.tx.us/wichd/data14/14038.pdf>.
7. To reimburse designated WIC representatives to attend the Texas Ten Step Star Achiever Cohort B two-day learning sessions; this only applies to select LA WIC staff.
8. For other innovative expenditures, which are approved on a case-by-case basis by the SA.

To be eligible to receive additional FY14 LS funding, please complete the survey located at <https://www.surveymonkey.com/s/F25HJXG> by **COB, Friday, April 25, 2014**. Only those LAs that complete and submit the survey will be eligible to receive additional funding. The maximum dollar amount available to each LA will depend on the number of LAs pursuing this funding. All agencies approved for funding will be notified in writing.

To return unused funding or for additional information regarding LS funding, please contact Lindsey Randall, Nutrition Education Consultant, Nutrition Education/Clinic Services Unit, at (512) 341-4594 or Lindsey.Randall@dshs.state.tx.us.