

Memorandum

14-049

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: April 17, 2014

SUBJECT: Peanut Butter Update to Smart Choices Healthy Families DVD

The *Shopping for WIC Approved Foods* video in the *Smart Choices Healthy Families*, DV 0530, has been updated to reflect the peanut butter change that began April 1, 2014. The difference between the current and updated versions is shown below.

- **Current version (2014)** – “For peanut butter, you can choose any brand of plain peanut butter, either smooth or crunchy, in 18-ounce size. Be sure the label says exactly 18 ounces, no more, no less,”
- **Updated version (Revised April 2014)** – “For peanut butter, you can choose any brand of plain peanut butter, either smooth or crunchy, in 16- to 18-ounce size.”

The DVD is in the process of being duplicated and will be available for ordering soon from the WIC Catalog at <http://www.dshs.state.tx.us/wichd/WICCatalog/contents.shtm>. If you have a supply of the current version of this DVD (2014), you may continue to distribute them while ensuring that the WIC participant is aware of the changes. If you have any questions or need additional information, please contact Paula Kanter, Clinic Nutrition Specialist, at 512-341-4574 or paula.kanter@dshs.state.tx.us.

