



Memorandum

#14-020

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: February 11, 2014

SUBJECT: Texas Women's Health Program Materials Ordering Information

The Texas Women's Health Program has expanded its outreach materials to help community groups and healthcare providers share information about the program. In addition to brochures, general information cards and posters are available now. Please see the attachment for details.

Texas Women's Health Program Application Forms, information cards, and posters can be ordered directly from HHSC at <https://www.hhsc.state.tx.us/WomensHealth/brochure-request.asp>. These materials will not be made available through the Texas WIC Catalog.

According to WIC policy GA: 8.0, Local Agencies are required to provide written information about the Texas Women's Health Program to all adults when they initially apply for WIC benefits either for themselves or on behalf of others.

For more information about the Texas Women's Health Program, please visit their website at <http://texaswomenshealth.org/>.

If you need additional information about the materials, please contact Kami Geoffray, Policy Advisor, Texas Health and Human Services Commission at kami.geoffray@hhsc.state.tx.us.

New Texas Women's Health Program Materials Now Available

Community organizations and service providers like you are important partners in the Texas Women's Health Program outreach effort. We are pleased to offer free materials to help you share information about the program in your community. Our new materials are for women who may not know about the program or how to apply. All materials contain a blank space for you to include your local contact info.

Brochure details:

- 5 panel brochure / folded size 4" x 8.5"
- English and Spanish, front and back

It's easy to order online!

- Go to www.hhsc.state.tx.us and click **Providers and Vendors** in the left menu.
- Click **Texas Women's Health Program**.
- Click **Online Order Form** in the box at the top right of the page.
- Fill out the form and **Submit**. Your order will be shipped right away!

Questions? Send email to geoffrey.wool@hhsc.state.tx.us



TEXAS WOMEN'S HEALTH PROGRAM

HEALTH CARE FOR YOU

The Texas Women's Health Program offers you family planning services that fit the way you live. Through the program you can get:

- A family planning exam, which might include:
 - A Pap smear
 - Screenings for breast and cervical cancers, diabetes, sexually transmitted infections (STIs), and high blood pressure.
- Treatment of certain STIs found during the exam

FOCUS ON YOUR HEALTH

Whether you have plans to grow a family or wait, the Texas Women's Health Program can help you live the life you want.

This state program provides family planning services, including birth control, at no cost to you. You can get these services through the Texas Women's Health Program if you:

- ✓ Are 18 to 44 years old
- ✓ Are not currently pregnant
- ✓ Do not have health insurance
- ✓ Are a U.S. citizen or a legal resident and a resident of Texas
- ✓ Make less than the family income limits

*You can see the family income limits at www.texaswomenshealth.org. Click the "Who Can Apply?" tab at the top of the page.

GET SERVICES

If you fill out the form at your doctor's office or clinic, you might get services the same day. If you fax it or mail it, HHSC will send a letter to let you know you are in the program. And it's even easier to renew these benefits—we send you a form in the mail. If you want to learn more, we can help:

- Visit this website.
- Call 1-800-335-8957 (toll-free) for help filling out the application or to find a doctor or clinic.
- Call 1-866-993-9972 (toll-free) if you have other questions about the program.

HOW TO APPLY

If you'd like to get services through the Texas Women's Health Program, follow these steps to apply.

1. GET THE ONE-PAGE FORM:

- Online
 - www.TexasWomensHealth.org
 - Click "How to Apply"
- Phone
 - Call 1-800-335-8957 (toll-free) to find a clinic that offers these services. You can apply there.
 - Call 1-800-942-3678 (toll-free) to find a WIC office. You can pick up the form there.
 - Call 1-866-993-9972 (toll-free) to have the form mailed.

2. FILL OUT THE FORM AND APPLY:

- Show proof
 - Identity and citizenship
 - How much you earn
 - How much you pay for things like child care and child support

*The proof we'll need comes from items you have in your purse or at home. *You can see a more detailed list at www.TexasWomensHealth.org.

3. SEND IN THE FORM AND THE ITEMS OF PROOF ONE OF THESE WAYS:

- Return it to the same place where you picked it up or take it to a Texas Women's Health Program doctor or clinic. You can find one close to you at www.TexasWomensHealth.org.
- Fax it to 1-866-993-9971 (toll-free).
- Mail it to:
 - HHSC - Texas WHP
 - Texas Women's Health Program
 - P.O. Box 14000
 - Midland, TX 79711-9902

SERVICES TO HELP YOU PLAN YOUR FUTURE

You will not have to pay for these family planning services, but you may need to pay for any other medical services that aren't covered by the program.

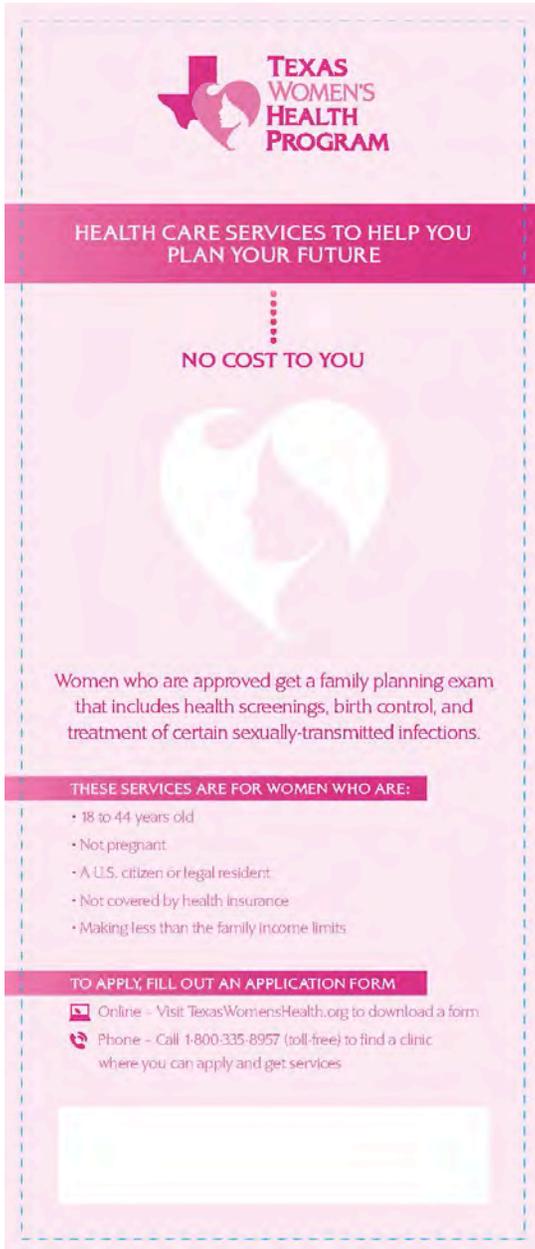
TEXAS WOMEN'S HEALTH PROGRAM



Check out the Texas Women's Health Program website: www.texaswomenshealth.org

Information card details:

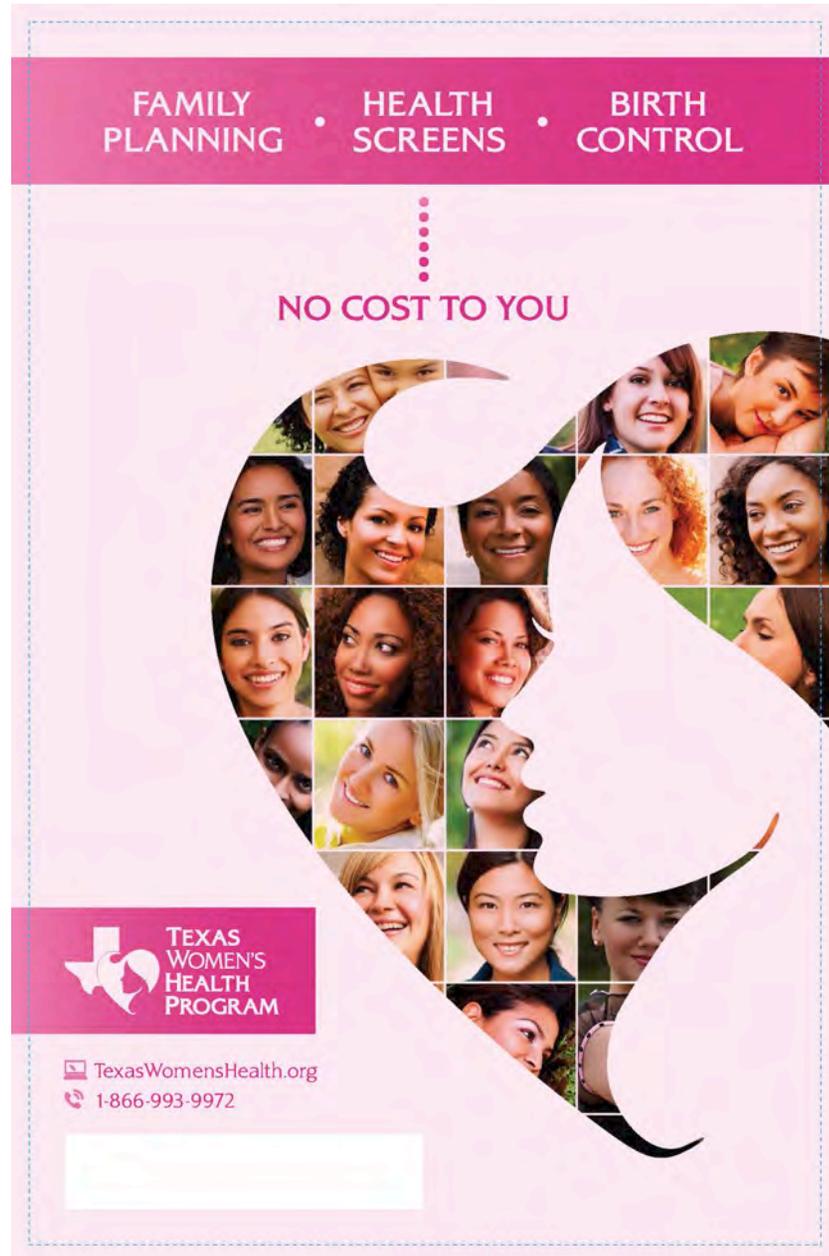
- 1 panel card/flat size 3.75" x 8.75"
- English and Spanish, front and back



The information card features a pink header with the Texas Women's Health Program logo. Below the header is a dark pink bar with the text "HEALTH CARE SERVICES TO HELP YOU PLAN YOUR FUTURE". A vertical dotted line leads to the text "NO COST TO YOU" above a large white heart graphic. Below the heart, a paragraph states: "Women who are approved get a family planning exam that includes health screenings, birth control, and treatment of certain sexually-transmitted infections." A dark pink bar lists eligibility criteria: "THESE SERVICES ARE FOR WOMEN WHO ARE:" followed by a bulleted list: "• 18 to 44 years old", "• Not pregnant", "• A U.S. citizen or legal resident", "• Not covered by health insurance", and "• Making less than the family income limits". Another dark pink bar reads "TO APPLY, FILL OUT AN APPLICATION FORM" followed by two options: "Online - Visit: TexasWomensHealth.org to download a form" and "Phone - Call 1-800-335-8957 (toll-free) to find a clinic where you can apply and get services". A white box at the bottom contains a faint image of the card's back.

Poster details:

- 1 panel poster/flat size 11" x 17"
- English and Spanish, front and back



The poster features a dark pink header with the text "FAMILY PLANNING • HEALTH SCREENS • BIRTH CONTROL". A vertical dotted line leads to the text "NO COST TO YOU" above a large white heart graphic. The heart is filled with a grid of diverse women's faces. Below the heart is the Texas Women's Health Program logo. At the bottom, a dark pink bar contains the text "TexasWomensHealth.org" and "1-866-993-9972". A white box at the bottom contains a faint image of the poster's back.