



## Memorandum

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**#13-075**

**TO:** WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** July 25, 2013

**SUBJECT:** Formula Updates July 2013 Slides Available

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Upcoming formula changes and other timely topics will be reviewed during this training. The same information will be provided at each presentation. Attached are the power-point slides for reference during this training.

In addition, another memo will be posted soon with staff and participant handouts attached for use with Neocate recipients.

The agenda for the Formula Updates July 2013 training is listed below:

1. October 2013 Clinic Formula Table Update Overview
2. New Formulas Added
3. Neocate Changes (Formula Code 440)
4. Similac Total Comfort – New Contract Formula
5. Similac for Supplementation (Not Texas WIC authorized)
6. Overview of the Content in FD 19.0 – Management of Returned Formula and Medical Nutritional Products
7. Special Issuance Situation
8. MEDCARES Update

Remaining training dates and times are as follows:

### **IDL Training**

Thursday, August 1, 2013, 11:00 a.m. - 12:00 p.m.  
Tuesday, August 6, 2013, 1:30 – 2:30 p.m.

If you have any questions or require additional information, please contact Cathy Plyler, Clinical Nutrition Specialist, Nutrition Education/Clinic Services Unit, at (512) 341-4577 or [cathy.plyler@dshs.state.tx.us](mailto:cathy.plyler@dshs.state.tx.us) or Sandra Brown, Food/Formula Specialist, Nutrition Education/Clinic Services Unit, at (512) 341-4576 or [sandra.brown@dshs.state.tx.us](mailto:sandra.brown@dshs.state.tx.us)

## Comparison of Standard Infant Formulas with Similar Characteristics

Formula	Similac Total Comfort	Enfamil Gentlease	Good Start Soothe
<b>Protein Source</b>	Partially hydrolyzed whey protein	Partially hydrolyzed non-fat milk and whey protein concentrate	Partially hydrolyzed whey protein
<b>Whey:Casein</b>	100% whey	60:40 whey/casein ratio	100% whey
<b>% of Calories</b>	9%	9%	9%
<b>Fat Source</b>	High-oleic safflower oil, soy oil, coconut oil, DHA/ARA	Palm olein, soy, coconut and high-oleic sunflower oils, DHA/ARA	Palm olein oil, soy oil, coconut and high-oleic safflower oil; DHA/ARA
<b>% of Calories</b>	49%	48%	46%
<b>Carbohydrate Source</b>	Corn syrup solids, Sucrose, GOS (prebiotic)	Corn syrup solids, Lactose (20%)	Maltodextrin (70%) Lactose (30%)
<b>% of Calories</b>	42%	43%	45 %
<b>Special Property</b>	Partially hydrolyzed protein, reduced lactose (2%)	Partially hydrolyzed protein; reduced lactose	Partially hydrolyzed protein; reduced lactose contains probiotic <i>L.reuteri</i>

**FORMULA UPDATES**

**JULY 2013**  
Presented by the Formula Team



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**Agenda**

- \* October 2013 Clinic Formula Table Update
- \* Similac Total Comfort – NEW Contract Formula
- \* Similac for Supplementation–NOT Texas WIC Approved
- \* FD: 19.0 – Changes and highlights
- \* Special Issuance Situation
- \* MEDCARES Update

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**October 2013 Clinic Formula Table Update**

\* **New Formulas Added:**

- \* 556 – Pediasmart Soy
- \* 557 – Enfamil Premature 30
- \* 558 – Good Start Premature High Protein 24



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### October 2013 Clinic Formula Table Update

- \* **Pediasmart Soy - 12.7 oz, Powder only**
- \* Level 4
- \* Designed for children but available for infants 9 months of age and up
- \* Nutritionally complete organic soy based supplement free of artificial colors, dyes, sweeteners, pesticides, etc.
- \* Typical mixing for children: for 30 cal/oz, 3scoops per 8oz serving

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### October 2013 Clinic Formula Table Update

- \* **Enfamil Premature 30 – RTU 2oz**
- \* Level 4
- \* Designed for premature or LBW infants in the NICU
- \* Can be used to increase calories of 24 cal premature formula to 25-29 cal/oz
- \* 3g protein/100 cal
- \* Contains more DHA, ARA and vitamin D than Similac Special Care 30 according to Mead Johnson

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### October 2013 Clinic Formula Table Update

- \* **Good Start Premature High Protein 24 – RTU 3oz**
- \* Level 4
- \* 100% partially hydrolyzed whey protein formula for premature infants
- \* 3.6g protein/100cal

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## October 2013 Clinic Formula Table Update

### Formulas deleted due to name change:

- \* 519 – Good Start 2 Gentle
- \* 521 – Good Start 2 Protect
- \* 490 – Good Start 2 Soy

- \* 288 – Optimental – discontinued

### Replaced by:

- \* 552 – Graduates Gentle
- \* 553 – Graduates Protect
- \* 554 – Graduates Soy

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## Neocate Changes

### \* What is happening?

- \* New label, changed mixing instructions; same UPC and can size (400g).
- \* New cans will start shipping in August.
- \* Old and new labels may be available together for several months as inventory of old cans is depleted.

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## Rebranded Label



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## Neocate Changes

- \* **What do we do about this?**
  - \* A memo with a participant letter and flyer attached will be posted in mid-late July.
  - \* Print and hand out copies to participants using Neocate
  - \* Inform participants to follow the mixing instructions on the can they have

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## Neocate Changes

- \* **What this means:**
  - \* For mixing:
    - \* Old label: Add powder first
    - \* New label: Add water first
  - \* After new formula table download, quantity of Neocate formula will change (decrease) for most months
  - \* Quantity change is planned to begin with current October benefit issuance (or later) only

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## Neocate Changes

Form Code	Formula Description	Std Exmpt	FormFed or Mostly BF	Infant Quantity per Issuance Month											Woman or Child Qty/Ctrr	Reconst. 20/30		
				0	1	2	3	4	5	6	7	8	9	10			11	
440	NEOCATE INFANT PWD 400G	E															9	97
	Standard full		FF	8	8	9	9	9	10	7	7	7	7	7	7			
	Standard partial		MBF	4	4	4	5	5	4	4	3	3	3	3				
	Formula only full		NFF	8	8	9	9	9	10	10	9	9	9	9	9			
	Formula only partial		NFMBF	4	4	4	5	5	5	5	5	5	5	5				
Current quantities																		
440	NEOCATE DHA/ARA PWD 400G	E															10	85
	Standard full		FF	10	10	10	10	11	11	8	8	8	8	8	8			
	Standard partial		MBF	5	5	5	6	6	6	4	4	4	4	4				
	Formula only full		NFF	10	10	10	10	11	11	11	11	11	11	11	11			
	Formula only partial		NFMBF	5	5	5	6	6	6	6	6	6	6	6				

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### Simplified Mixing

**Old:**  
1 scoop for every FINAL fluid ounce of prepared formula:

- Add 1 scoop for every FINAL fluid ounce to the bottle first
- Add enough water to the powder to fill to the fluid ounce line
- Cover, shake well  
5 scoops + ~4.4 oz = 5 fl oz  
@ Standard dilution: 20 kcal/fl oz

**NEW:**

- Simple
- Similar to standard formulas, but more tailored

**1 scoop per 1 fluid ounce of water:**

- Add water first:
- Add 1 scoop for every ounce of water
- Cover, shake well

5 scoops + 5 oz = ~5.5 fl oz  
@ Standard dilution: 20 kcal/fl oz

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### Neocate Changes

- \* **Summary**
  - \* The flyer will show the old and new can labels and mixing instructions
  - \* Distribute the flyer and letter as needed to participants receiving Neocate (formula code 440) from July – through about December 2013.

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### Similac Total Comfort

- \* **New contract formula – can be issued without Rx**
  - \* Product Characteristics
    - \* 100% partially hydrolyzed whey
    - \* Low lactose
    - \* Contains prebiotic
    - \* Powder only, 12.6 oz can
    - \* Reconstitutes to 90 oz/can

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## Similac Total Comfort

- \* **Usage**
  - \* Similar to Gentlease or Good Start Soothe
  - \* To be used for “frequent feeding intolerance”
  - \* Contact HCP and offer before considering approval of similar non-contract formula

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**Comparison of Standard Infant Formulas with Similar Characteristics**

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<b>% of Calories</b>	9%	9%	9%
<b>Fat Source</b>	High-oleic safflower oil, soy oil, coconut oil, DHA/ARA*	Palm olein, soy, coconut and high-oleic sunflower oils, DHA/ARA*	Palm olein oil, soy oil, coconut and high-oleic safflower oil; DHA/ARA*
<b>% of Calories</b>	49%	48%	46%
<b>Carbohydrate Source</b>	Corn Syrup Solids, Sucrose, GOS (prebiotic)	Corn syrup solids, Lactose (20%)	Maltodextrin (70%) Lactose (30%)
<b>% of Calories</b>	42%	43%	45 %
<b>Special Property</b>	Partially hydrolyzed protein; reduced lactose (2 percent);	Partially hydrolyzed protein; reduced lactose	Partially hydrolyzed protein; reduced lactose contains probiotic <i>L.reuteri</i>

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## Similac for Supplementation

- \* New formula from Abbott marketed to moms who plan to supplement BF with formula
- \* Contains “slightly more” galacto-oligosaccharides (GOS) than Similac Advance, otherwise similar in composition
- \* NOT Texas WIC authorized
- \* Available in large powder can size 1.45lb
- \* And 2oz RTU




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### FD: 19.0 Exchanging and Managing Returned Formula Inventory

- \* FD: 19.0 was recently revised – effective July 1, 2013
- \* Monthly training available via Century Link (online) and IDL (or DVD)
- \* All trainings offered since January 2013 included revised content
- \* Monitoring begins January 1, 2014

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### FD: 19.0 – Policy Changes

- \* General principles regarding formula exchanges – how to document exchanges, how to issue returned formula out and how to take it in
- \* Using the returned formula logs (with updated state logs revised 2012)
- \* Handling expired or damaged formula

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### FD: 19.0 – Policy Changes

- \* **Changed guidelines regarding “Soon to Expire” formula – must report to state within 4-6 months**
- \* **Special note:** For contract formula, concentrate and RTU in **inventory** can be issued to participants who usually receive powder as part of their current month’s issuance
- \* For help: Contact the state pager at (512) 499 - 6814
- \* Please make every effort to use returned contract formula within your local agency

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**FD: 19.0 – Policy Changes**

- \* **Exchanging food packages with formula**
  - \* Future months can be changed
  - \* For current month, the kind of formula can be changed but formula cannot be removed from the card once it is issued

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**FD: 19.0 – Policy Changes**

- \* **Mother – Infant Dyad**
  - \* Food packages must match. Change mom first
    - \* Exclusive mom – exclusive baby (000) – no formula
    - \* Mostly breastfeeding mom – formula limited to approximately ½ package as described in Formula Maximum Quantity Table

<http://www.dshs.state.tx.us/wichd/nut/foods-nut.shtm>

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**FD: 19.0 – Policy Changes**

- \* **Mother - Infant Dyad**
  - \* Post-partum mom or Breastfeeding with more than ½ package formula – Full formula quantity for infant
  - \* Mom cannot receive more or any formula unless her package can be changed appropriately

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**FD: 19.0 – Policy Changes**

- \* **Exchanging formula for mostly breastfeeding infants**
  - \* System calculations are based on formula fed maximum
  - \* Manual intervention is needed
  - \* Perform exchange using FEM as usual
  - \* Divide result by 2 and round down

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**Special Issuance Situation**

- \* **Issuing to the breastfeeding mother-infant dyad when mom is certified first and infant is discharged later**
  - \* If infant receives formula supplementation in hospital –
    - \* Do not certify mom as exclusively breastfeeding
    - \* Allows maximum flexibility if formula is needed at discharge

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**MEDCARES**

- \* **What is MEDCARES?**
  - \* A Title 5 block grant to augment medical services for victims of child abuse and neglect monitored through DSHS
  - \* CARES = Child Abuse Resource Education System

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**MEDCARES**

- \* **WIC and MEDCARES Collaboration may include:**
  - \* Facilitating the formula approval process
  - \* Providing education on child abuse and neglect to WIC staff

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**MEDCARES**

- \* **Child abuse cases may have unique circumstances difficult to convey on RX form**
  - \* Example: Mother may not mix formula correctly or consistently
  - \* Example: Pediasure may be only consistent nutrition

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**MEDCARES**

- \* **Formula Approval Process for MEDCARES Patients on WIC**
  - \* New RX form with MEDCARES pre-printed at top
  - \* LA staff to contact state office if unable to approve a formula request from a MEDCARES MD
  - \* MEDCARES Physicians to contact state office R.D.'s for clarification of policy or formula denial

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Questions



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Contact Us

Email: [http://www.dshs.state.tx.us/wichd/nut/foods\\_nut.shtm](http://www.dshs.state.tx.us/wichd/nut/foods_nut.shtm)

* Sandra Brown	* (512) 341-4576
* Cathy Plyler	* (512) 341-4577
* Patricia Koym	* (512) 341-4578
* Brittney Adams	* (512) 341-4579
* Elizabeth Bruns	* (512) 341-4585

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