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**#13-066**

**TO:** WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** June 10, 2013

**SUBJECT:** Infant, Toddler, and Three-Year-Old Parenting Guides and Posters

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The Texas Early Learning Council has created a series of parenting guides and posters designed to inform caregivers about the importance of early childhood development. The materials are based on the *Little Texans, Big Futures* infant, toddler, and three-year-old learning guidelines. The parenting guidelines have the endorsement of the Texas Pediatric Society.

The parenting guides and posters are available for four age groups: 0-8 months, 8-18 months, 18-36 months, and 36-48 months. Guides are bilingual, containing English on one side, Spanish on the other.

Local WIC agencies may order 50 of each brochure (total of 200) and up to 4 posters per clinic by visiting <http://www.earlylearningtexas.org/littletexans> and enrolling by June 17, 2013.

The parenting guides and posters will be available online for free download beginning during the summer of 2013 at [www.littletexansbigfutures.org](http://www.littletexansbigfutures.org).

If you have questions, please contact Don Titcombe at [donald.a.titcombe@uth.tmc.edu](mailto:donald.a.titcombe@uth.tmc.edu) or by phone at 713-500-3738.