



Memorandum

#12-115

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: October 18, 2012

SUBJECT: Prenatal Breastfeeding Education Bag Order Opportunity

Additional Prenatal Breastfeeding Education Bags (English and Spanish) are available for ordering by completing a survey at <http://www.surveymonkey.com/s/Q33G2DZ>. In order to receive a 2-month supply of bags, you must complete the survey **no later than October 26, 2012**, and follow the steps below:

1. Complete a survey for each clinic site you would like the bags to be shipped to.
2. Order a two-month supply (enough bags to issue one to every pregnant participant for two months regardless of her intent to breastfeed as indicated by policy BF:01.0).

Current estimated time of delivery is early to mid-November. The next opportunity to order bags will be December 2012.

If you have questions, please contact Tracy Erickson, WIC Breastfeeding Coordinator, at (512) 341-4521 or tracy.erickson@dshs.state.tx.us.