



Memorandum

#12-095

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: September 11, 2012

SUBJECT: Fiscal Year (FY) 2013 WIC Approved Foods

This memo is to inform you of changes to the FY 2013 WIC Approved Foods starting October 1, 2012. Starting this new fiscal year, manufacturers will be able to submit new brands of juice, whole wheat bread, corn tortillas, whole wheat tortillas, and brown rice for approval anytime throughout the year. However, these items are still store-declared least expensive brand food items.

Below is a list of brands that are being added and dropped. WIC participants can buy any of these brands until December 31, 2012. Starting January 1, 2013, all brands being dropped will not be allowed.

Adding

Fruits and Vegetables

- Fresh and frozen mixed fruits and vegetables

Cereals

Kellogg's

- All Bran Complete Wheat Flakes – 18-oz. box

Canned Beans

Allen's

- Dark Red Kidney Beans – 15.5-oz. can
- Light Red Kidney Beans – 15.5-oz. can

Bush's Best

- Cannellini Beans – 15.5-oz. can
- Dark Red Kidney Beans – 16-oz. can
- Reduced Sodium Dark Red Kidney Beans – 16-oz. can

Casserole

- Fat Free Refried Pinto Beans – 16-oz. can

Progresso

- Cannellini Beans – 15-oz. can

Trappey's

- Light Red Kidney Beans – 15.5-oz. can

Soy Milk

Lucerne

- Refrigerated Plain Soy Milk – 64 oz.

Oatmeal

Best Choice

- Old Fashioned and Quick Oats – 16 oz.

Granvita

- Oats – 16 oz.

Dropping

Cereals

General Mills

- Kix – 36 oz. only

Kellogg's

- Frosted Mini Wheats – Touch of Fruit
- Unfrosted Mini Wheats

Malt-O-Meal

- Blueberry Mini Spooners
- Crispy Rice
- Oat Blenders with Honey – 18-oz. bag only
- Oat Blenders with Honey and Almonds – 18-oz. bag only
- Malt-O-Meal Oat Blenders – 36-oz. club pack only
- Malt-O-Meal Oat Blenders with Almonds – 36-oz. club pack only

Quaker

- Grits – 36 oz. only

Canned Beans

Van Camp's

- New Orleans Style Red Kidney Beans

Allen's

- Black-Eyed Peas Fresh Shelled

If you have any questions about these changes or require additional information, please contact Paula Kanter, Clinical Nutrition Specialist, Nutrition Education/Clinic Services Unit, at (512) 341-4574 or paula.kanter@dshs.state.tx.us.