

Memorandum

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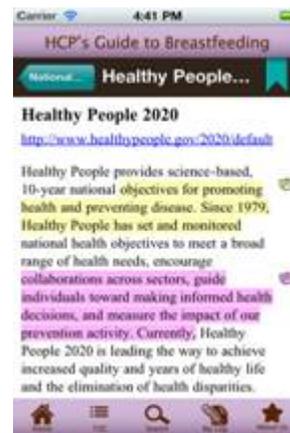
TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: June 8, 2012

SUBJECT: The Health Care Provider's Guide to Breastfeeding Application

This memo announces an authoritative clinical resource for physicians, nurses, dietitians, and other health care providers which can be downloaded from iTunes [here](#) OR can be found on the TexasTenStep.org website.



This application puts the latest evidenced-based protocols and recommendations for breastfeeding in your pocket and at your fingertips, for quick access. The application provides best practices and guidance on lactation assessment, drug interactions, and treatment of common maternal and infant conditions as well as resources for training staff and improving hospital maternity care practices.

Content includes the Following

- Top Ten Issues
- Index of Conditions
- Evidence and Recommendations
- Lactation Diagnosis Codes
- Data and Statistics
- Reference citations and quick links to journal articles, CME courses, and patient resources

Features Included

- Keyword Search - for fast access to relevant content
- Notes & Bookmarks – highlight key content and/or bookmark it for future reference
- Voice Notes – use voice dictation to take notes and save for easy reminders or references
- Sharing - involve your colleagues by sharing notes and comments via email
- No internet connection is required

An official launch of this application is scheduled for the end of August to coincide with the updated TexasTenStep.org. WIC local agency staff are encouraged to download the application and become familiar with its use in order to properly market this valuable resource to the health care providers in your community. Questions, comments or reviews of the application can be sent to texastenstep@dshs.state.tx.us.

If you have any questions or require additional information, please contact Veronica Hendrix, Texas Ten Step Coordinator, Nutrition Education/Clinic Services Unit, at (512) 341-4592 or veronica.hendrix@dshs.state.tx.us.