



Memorandum

#12-013

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: February 17, 2012

SUBJECT: Breastfeeding: Infant Cues – A Feeding Guide

This memo announces ordering instructions for additional copies of the DVD, *Breastfeeding: Infant Cues - A Feeding Guide*, used with lesson BF-000-12. This DVD will no longer be available for order through the WIC catalog. If you wish to purchase the DVD, it can be purchased through Amazon, Platypus Media, or Noodle Soup for approximately \$80 using regular WIC funding or Lactation Services Funding.

If you have questions about this DVD or require additional information, please contact Tracy Erickson, WIC Breastfeeding Coordinator, at (512) 341-4521 or tracy.erickson@dshs.state.tx.us.