



Memorandum

#12-010

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: February 8, 2012

SUBJECT: Similac Sensitive for Spit Up Powder Update

Similac Sensitive for Spit-Up powder should now be available in all areas of Texas.

For most of last year WIC clients were issued Similac Sensitive for Spit-Up in the ready-to-use (RTU) form due to insufficient supply of the powder form. Now that the Similac Sensitive for Spit-Up powder is once again readily available throughout the state, the RTU form should no longer be issued to WIC clients.

Exceptions are outlined in *Policy FD:15.0 Issuance of Ready-to-Use Formula*; for example, unsafe or unsanitary water supply or inability of parent/caregiver to mix formula properly due to physical or mental disability. Contact the State Agency to discuss if the RTU form of the formula is requested for other reasons, such as medically fragile.

Participants still receiving RTU should be changed to powder when they come in for their next food benefit issuance appointment. Clinics should run a Foxfire report to identify these participants.

After February 2012 participants will see a label change for Similac Sensitive for Spit-Up. The word "Sensitive" is being eliminated, and the Early Shield blend of prebiotics (similar to what is present in Similac Advance, Sensitive and Soy Isomil) will now be added to this product. The new name appearing on the label will be Similac for Spit Up. The name appearing on the printed shopping list will be updated later.

If you have any questions or require additional information, please contact Pat Koym, Clinical Nutrition Specialist, Nutrition Education/Clinic Services Unit, at (512) 341-4578 or Patricia.koym@dshs.state.tx.us.