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**#12-009**

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** February 1, 2012

**SUBJECT:** New CCNE Breastfeeding Lesson Available

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The following new lessons are now available in the Postpartum Nutrition and Child Feeding categories on the WIC Lesson Plans website.

- CCNE lesson BF-000-39: Breastmilk - Every Ounce Counts! Benefits of Breastfeeding for Baby and Mom — English (106 kb, PDF)
- CCNE: Breastmilk - Every Ounce Counts! Benefits of Breastfeeding for Baby and Mom — Spanish (103 kb, PDF)
- This CCNE lesson is now available for download from the WIC website at <http://www.dshs.state.tx.us/wichd/nut/bflessons-nut.shtm>
- This CCNE lesson uses group discussion and focuses on the benefits of breastfeeding.

Once you have comfortably taught a new lesson a few times, please complete the *Staff New Lesson Evaluation Survey* online at <http://www.surveymonkey.com/s/CSBZ28K>. Please also have 30 clients per local agency complete the *Client New Lesson Evaluation Survey* (Scantron form) during the evaluation period, February – April 2012. Once the evaluation period for a new class has ended, or your agency has collected 30 surveys, there is no need to send back any more surveys. Your evaluations are very important for the State Agency to continuously improve our lessons.

If you would like to add these new lessons to your current *Nutrition Education Class Schedule*, please make the change(s) to your online *Nutrition Education Plan* or contact your State Nutrition Education Liaison for additional information.

If you have any questions or require additional information, please contact Marguerite Kelly, [marguerite.kelly@dshs.state.tx.us](mailto:marguerite.kelly@dshs.state.tx.us), 512-341-4589.