



Memorandum

#11-137

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: October 18, 2011

SUBJECT: Prenatal Breastfeeding Education Bags – Ordering Instructions

In order to create space for our bag assembler to produce more Prenatal Breastfeeding Education bags for next year, we need all Local Agencies (LAs) to order enough bags for a 6-month supply of English bags (or through the end of July 2012) and a 12-month supply of Spanish bags (or through the end of December 2012). LAs can use breastfeeding and lactation services funding to help pay for storage space.

Please use the following link to order bags **no later than November 16, 2011:**

<http://www.surveymonkey.com/s/Q33G2DZ>

1. Complete a survey for each clinic site you would like the bags to be shipped to.
2. Order a 6-month supply of English bags and a 12-month supply of Spanish bags.

Order enough bags to issue one to every pregnant participant regardless of her intent to breastfeed as indicated by policy *BF:01.0*.

These bags will be delivered to your agency in early December 2011. **The next prenatal breastfeeding education bag order opportunity for English bags will be in July 2012.**

If you have questions or require additional information about this order, please contact Tracy Erickson, WIC Breastfeeding Coordinator, Nutrition Education/Clinic Services Unit, at tracy.erickson@dshs.state.tx.us or (512) 341-4521.