



Memorandum

#11-118

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: September 20, 2011

SUBJECT: Prenatal Breastfeeding Education Bag Order Opportunity

The opportunity to order additional prenatal breastfeeding education bags is now open. Please use the following link to order a 2-month supply of bags **no later than September 30, 2011**.

<http://www.surveymonkey.com/s/Q33G2DZ>

1. **Each Local Agency needs to complete a survey for each clinic site the bags should be shipped to.**
2. **Order a 2-month supply** (enough bags to issue one to every pregnant participant for 2 months regardless of the participant's intent to breastfeed, as indicated by *policy BF:01.0*).

Current estimated time of arrival of the bags is mid-October. The next opportunity to order bags will be November 2011.

If you have any questions or require additional information, please contact Tracy Erickson, WIC Breastfeeding Coordinator, Nutrition Education/Clinic Services Unit, at tracy.erickson@dshs.state.tx.us or (512) 341-4521.