



Memorandum

#10-039

TO: Regional Medical Directors for
Health Service Regions 4/5, 6 & 5 South, 9/10 and 11
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: April 16, 2010

SUBJECT: Revised Mom & Infant Food Package Materials

This memo announces the availability of new food package materials that have been revised to reflect the increase in cash value amounts for fruits and vegetables for all women.

All agencies were recently mailed updated versions of the following materials. Please recycle all old cash comparison charts and food package posters.

- *Food Package Cash Value Comparison Charts*, 13-06-13265 (and 13-06-13265a)
- Food Package Posters
 - *Exclusively Breastfeeding WIC Package*, 13-06-13148 (bilingual)
 - *Mostly Breastfeeding WIC Package*, 13-06-13149 (bilingual)
 - *Formula WIC Package*, 13-06-13150 (bilingual)

All agencies will be receiving updated versions of the laminated teaching tools in approximately two to three months. Please recycle all old food package teaching tools when the new ones arrive.

- *Exclusively Breastfeeding WIC Package*, 13-06-13126 (bilingual)
- *Mostly Breastfeeding WIC Package*, 13-06-13125 (bilingual)
- *Formula WIC Package*, 13-06-13127 (bilingual)
- The revised Vietnamese electronic version will be posted to the WIC catalog soon

Other food package materials, such as the *WIC Food Packages for Moms & Infants* and *Your Guide to WIC Foods* brochures will be updated as the materials are due for re-printing. If you have questions about the revised food package materials, please contact Tracy Erickson, WIC Breastfeeding Coordinator, at tracy.erickson@dshs.state.tx.us or (512) 341-4521.