

DRAFT: MAYORAL PROCLAMATION 2012 World Breastfeeding Month

State of Texas
Office of the Mayor

Whereas, the mission of the Texas Department of State Health Services is to improve health and well-being in Texas; and

Whereas, breastmilk is the preferred and most appropriate source of nutrition for infants, changing over time to meet the needs of the growing infant; and

Whereas, breastfeeding protects the mother and the infant from a host of chronic and acute diseases and conditions leading to life-long health benefits; and

Whereas, *The Surgeon General's Call to Action to Support Breastfeeding* calls on all communities to support mothers in reaching their personal breastfeeding goals; and

Whereas, breastfeeding moms rely on fingertip resources in the online community, which may determine whether or not a mother begins and continues breastfeeding; and

Whereas, Texas WIC is committed to increasing support in the digital community for women, their families, and their friends, by providing portable resources, such as www.breastmilkcounts.com, www.lechematernacueta.com, and the Breastmilk Counts app for Android and iPhone markets; and

Whereas, it is our community's responsibility to support breastfeeding moms and their efforts to provide the optimal source of nutrition and comfort for their babies.

Therefore, I, _____, Mayor of _____, do hereby proclaim August 2012, Breastfeeding Awareness Month and urge the appropriate recognition whereof. Help your local community support breastfeeding moms by connecting, sharing, collaborating, and partnering with breastfeeding supporters.

In official recognition whereof, I hereby affix my signature this the 1st day of August, 2012.