



TEXAS WIC PROGRAM
 Department of State Health Services
 Food Issuance and Redemption Services Unit - MC 4554
 P.O. Box 149347
 Austin, TX 78714-9347
 (512) 341-4400 1-877-341-4491 (Texas Only)

August 3, 2013

Borden and Poinsettia UPC Codes Changing

Borden Dairy Company has informed WIC they are changing the UPC codes on the below listed Borden and Poinsettia products beginning September 5, 2013.

It is expected that all containers with the current UPC codes will be out of circulation by November 1, 2013. However, the Texas WIC Program will accept the current UPC codes through December 31, 2013.

For your information, the current and new UPC codes are listed below:

NET WT	ITEM	Current UPC #	NEW UPC #
Borden			
Gallon	Borden 2% Milk Gal	014000002124	815473010339
Gallon	Borden Fat Free Milk Gal	014000002209	815473010353
Gallon	Borden Whole Milk Gal	014000001042	815473010322
Half Gallon	Borden 2% Milk 1/2 Gal	014000001660	815473010384
Half Gallon	Borden Fat Free Milk 1/2 Gal	014000001714	815473010407
Half Gallon	Borden 1% Lowfat Buttermilk 1/2 Gal	014000003107	815473012135
Half Gallon	Borden Whole Milk 1/2 Gal	014000001271	815473010377
Quart	Borden 2% Milk Qt	870663001894	815473010438
Quart	Borden Fat Free Milk Qt	014000101186	815473010452
Quart	Borden Whole Milk Qt	014000008881	815473010421

Poinsettia			
Gallon	Poinsettia Whole Milk Gal	014000001219	815473013255
Gallon	Poinsettia 2% Milk Gal	014000002780	815473013248
Gallon	Poinsettia 1% Milk Gal	014000002728	815473013231
Gallon	Poinsettia Fat Free Milk Gal	014000004654	815473013262
Half Gallon	Poinsettia Whole Milk 1/2 Gal	014000001332	815473013200
Half Gallon	Poinsettia 2% Milk 1/2 Gal	014000003305	815473013194
Half Gallon	Poinsettia 1% Milk 1/2 Gal	014000004555	815473012111
Half Gallon	Poinsettia Fat Free Milk 1/2 Gal	014000004661	815473013217
Half Gallon	Poinsettia 1% Lowfat Buttermilk 1/2 Gal	014000012260	815473012081
Half Gallon	Poinsettia Orange Juice 1/2 Gal	870663001924	815473013224

Again, the current UPC codes will be accepted by the Texas WIC Program through December 31, 2013. Whenever you receive products which contain the new UPC codes, please update your Least Expensive Brand Declaration Form so that it contains the new UPC codes (If applicable.) Changes to the LEB form may be made electronically. For questions regarding the completion and submission of this form, please call 1-800-252-9629 extension 4425.

If you have any questions, please call the WIC State Office at 1-800-252-9629, extension 2298, to speak with a member of the Vendor Training Team.

