

Massage Therapist Growth Trends

This fact sheet is an overview of the trends, distribution, and demographics of massage therapists (MTs) in Texas. In 2020, there were 22,980 actively licensed MTs in Texas.

- This number represented a 11.8% decrease since 2015 and a 8.3% decrease since 2010.
- Relative to population growth, the size of the MT workforce has declined by 27.4% over the past seven years.

Figure 1. Total MTs¹

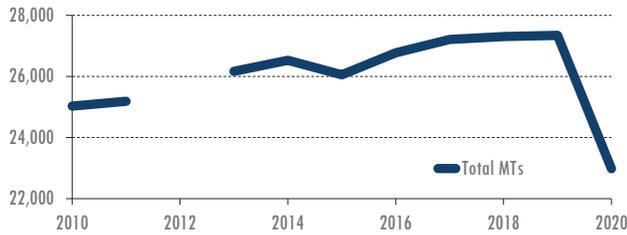
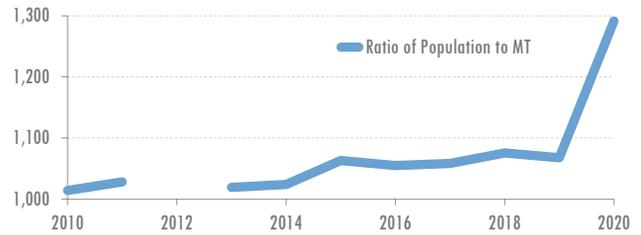


Figure 2. Ratio of Population to MT¹



¹ Data unavailable for 2012.

Geographic Distribution of Massage Therapists

Figure 3. Ratio of Texas Population to MT by County

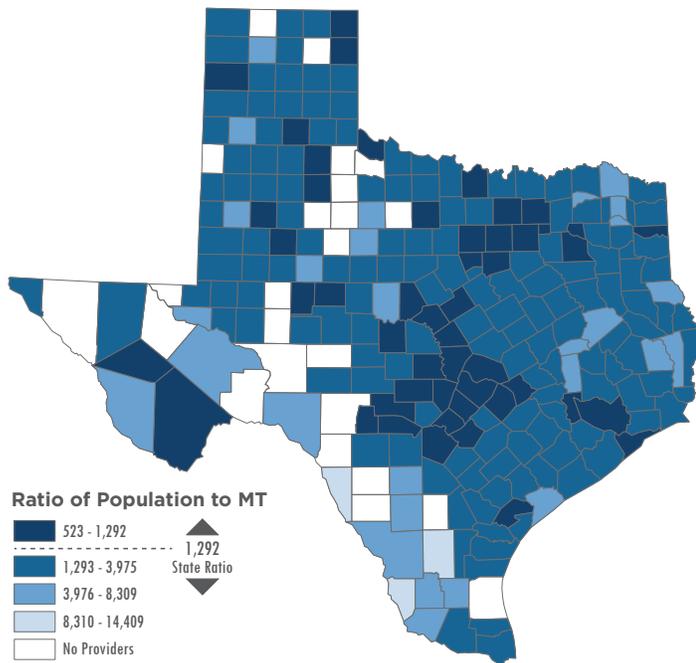


Table 1. Ratio of Texas Population to MT by Geographic Designation

Geographic Designation	Ratio of Population to MT
Metropolitan	1,235
Non-metropolitan	2,105
Border	2,349
Non-border	1,233
Texas	1,292

MTs were not evenly distributed throughout the state.

- Per capita, metropolitan counties had 1.7 times as many MT as non-metropolitan counties.
- Per capita, non-border counties had 1.9 times as many MTs as border counties.

Demographics of Massage Therapists

Age Distribution of MTs

Within 10 years, 26.6% of the current Texas MTs workforce will be over 65 years of age.²

Table 2. Age Distribution of MTs

Age Group	Frequency	Percentage
≤25	761	3.3%
26-30	1,905	8.3%
31-35	2,712	11.8%
36-40	2,913	12.7%
41-45	2,829	12.3%
46-50	3,026	13.2%
51-55	2,712	11.8%
56-60	2,499	10.9%
61-65	1,852	8.1%
>65	1,771	7.7%
Total	22,980	100.0%

² The earliest retirement age for social security is 62.

