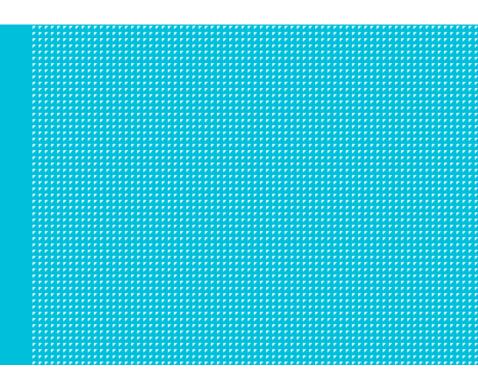


## Community Education and Engagement Programs

Jennifer Fearday Community Engagement Manager Community Engagement Department



## **Our Mission**

**The Parkinson's Foundation** makes life better for people with Parkinson's disease by improving care and advancing research toward a cure.

In everything we do, we build on the energy, experience and passion of our global Parkinson's community.

We have everything you need to live better with Parkinson's.





#### Mejores vidas. Juntos.

## What We Do

#### **For Tomorrow**

Advancing research toward a cure

### **For Today**

Improving care for everyone with Parkinson's

## For Us All

Building on the energy, experience and passion of our global community





## Who Gets Parkinson's?

- An estimated 1 million people in the United States have Parkinson's disease
- Parkinson's can affect anyone regardless of race, ethnicity or gender
- Most people are diagnosed when they are older (around 60 years old)
  - A small number (2-10%) are much younger



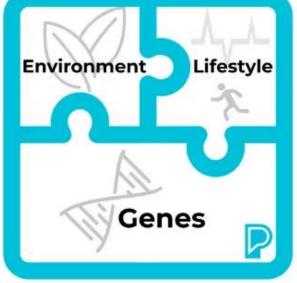


## What Causes Parkinson's Disease?



The cause of Parkinson's is unknown, but scientists believe that a combination of genetic and environmental factors contribute to increased risk.

- Genetic: Genetic factors cause about 10 to 15 percent of all Parkinson's (inherited, gene mutation)
- Environmental: Prolonged exposure to an environmental toxin
- Other risk factors: older age, traumatic brain injury



# Why is it necessary to learn about Parkinson's disease?

- Bring awareness.
- Improve early diagnosis and care.
- Address health disparities in diagnosis, treatment and clinical trial participation.







## **Community Education**

Providing Information & Resources to the Community











National Programs

#### Community-Based Programs

Publications

Virtual Learning

## **Community Education Programs**





Navegando el Mar del Parkinson

#### EP Salud en Casa

 Monthly virtual educational and wellness program

#### Podcast

Audio expert interviews

#### Hacia Adelante

In-person educational program

# **Publications**



#### **PD Library**

Explore and download Parkinson's disease resources.

#### Guía para recién diagnosticados (New!)

(*Newly Diagnosed Guide*) This guide is designed to help people with Parkinson's and their loved ones who are <u>beginning their PD journey</u>.

### Guía de seguridad hospitalaria (New!)

(*Hospital Safety Guide*) This guide offers practical tools and information to help prepare for and navigate a hospital stay.

## Parkinson.org/Espanol

Learn more about the Comunidad hispana y latina y Parkinson (newest page!)



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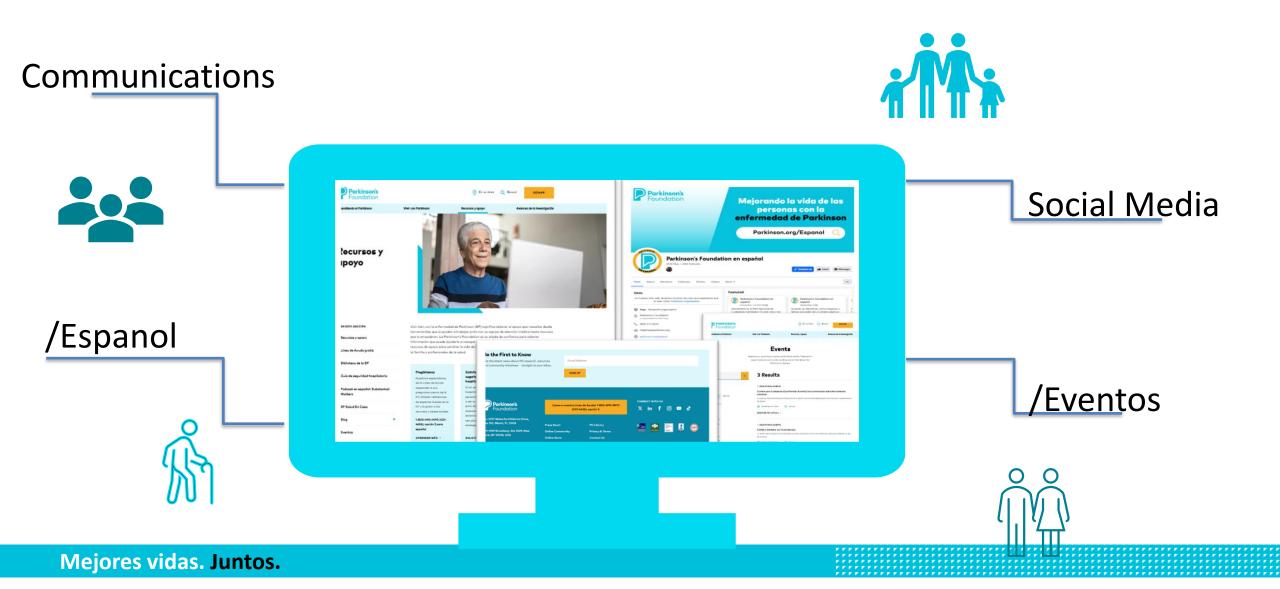
## **Hispanic Outreach and Engagement Initiatives**





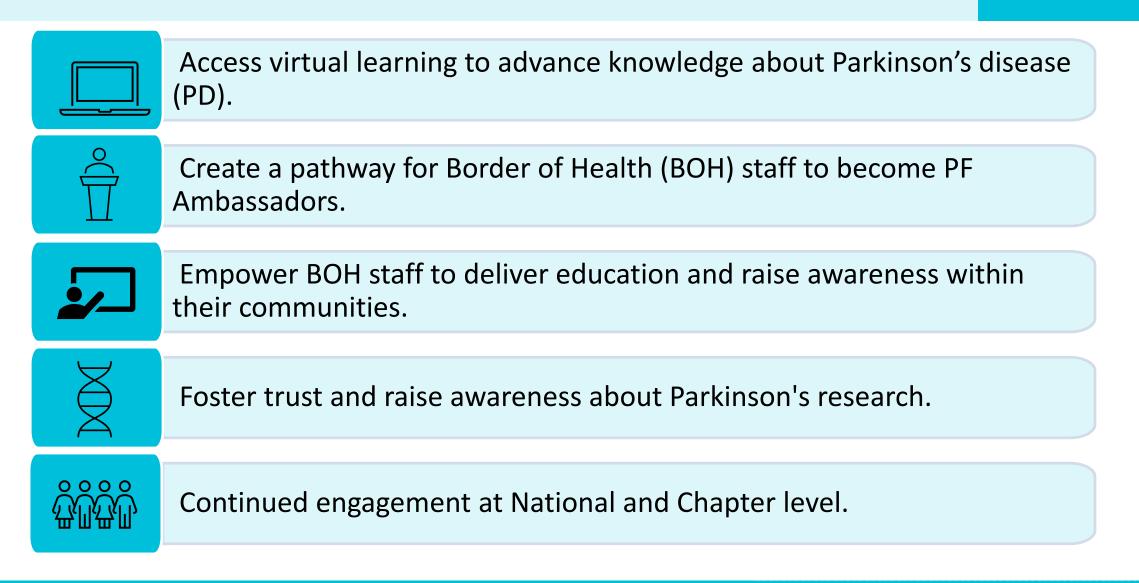
## **Staying Connected**











## We are here for you!







1-800-4PD-INFO (1-800-473-4636), opción 3 para español Helpline@Parkinson.org

