

## Exhibit 2 (cont'd): Wellness/Disease Prevention Resources: Cancer



This resource list contains references to Federal, State, and local government agencies as well as private organizations that offer information resources related to the cancer objectives of HEALTHY PEOPLE 2000. Because many States have adopted their own year 2000 objectives, you may wish to contact your State health department for additional information.

**Cancer**

**LEAD AGENCY:**

**National Institutes of Health  
National Cancer Institute**  
Building 31, Room 10A49  
9000 Rockville Pike  
Bethesda, MD 20205  
(301)496-9569

**YEAR 2000 OBJECTIVES**

- Reverse the rise in cancer deaths
- Slow the rise in lung cancer deaths
- Reduce deaths from breast cancer
- Reduce uterine cervix cancer deaths
- Reduce colorectal cancer deaths
- Reduce cigarette smoking
- Reduce dietary fat intake
- Increase intake of fiber-containing foods
- Increase the proportion of people who limit sun exposure and use sunscreens
- Increase the proportion of primary care providers who routinely counsel patients about tobacco use cessation, diet modification, and cancer screening
- Increase the proportion of women aged 50 and older who have received a clinical breast examination and a mammogram within the preceding 1 to 2 years
- Increase Pap tests
- Increase fecal occult blood testing and proctosigmoidoscopy
- Increase oral, skin, and digital rectal examinations
- Ensure that Pap tests meet quality standards
- Ensure that mammograms meet quality standards
- Reduce deaths due to cancer of the oral cavity and pharynx

### Federal and National Information Sources

#### U.S. DEPARTMENT OF AGRICULTURE

##### Food and Nutrition Information Center National Agricultural Library

Room 304  
10301 Baltimore Boulevard  
Beltsville, MD 20705  
(301)504-5719  
(301)504-6409 FAX  
Provides print and audiovisual materials for consumers, and bibliographies and resource guides for professionals on topics in human nutrition. Call for electronic product information.

#### U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

##### Public Health Service

##### Centers for Disease Control and Prevention

**Public Inquiries**  
1600 Clifton Road, NE  
Mailstop A23  
Atlanta, GA 30333  
(404)639-3534  
(404)639-1537 FAX  
Refers inquiries from the public and professionals to the appropriate area at CDC.

##### National Center for Chronic Disease Prevention and Health Promotion

4770 Buford Highway, NE  
Mailstop K13  
Atlanta, GA 30333  
(770)488-5080  
(770)488-5962 FAX  
Plans, directs, and coordinates national programs for the prevention of premature mortality, morbidity, and disability due to chronic illnesses and conditions. Call for electronic product information.

##### Office on Smoking and Health

**Public Information Branch**  
4770 Buford Highway, NE  
Mailstop K50  
Atlanta, GA 30341  
(770)488-5705  
(770)488-5939 FAX  
Conducts public information activities to educate the American public about the health

hazards of tobacco use. Develops national public service campaigns about smoking prevention and cessation. Provides publications and reference services.

##### Technical Information Center

4770 Buford Highway, NE  
Mailstop K50  
Atlanta, GA 30341-3724  
(770)488-5708  
(770)488-5939 FAX  
Offers a bibliographic database of articles and reports as File 160 on DIALOG. Consumer and professional materials available. Offers bibliographic and reference services on current topics in smoking and health, including use of smokeless tobacco on oral health. Collects and analyzes data on tobacco use and designs and conducts relevant national surveys. Offers publications for consumers and professionals. Call for electronic product information.

##### National Institutes of Health

**National Cancer Institute**  
Public Inquiries Section  
Building 31, Room 10A24  
9000 Rockville Pike  
Bethesda, MD 20892  
(301)496-5583  
Responds to written requests and telephone inquiries. Prepares a wide variety of publications on cancer-related topics.

(continued on back)

◆

*HEALTHY PEOPLE 2000 is a national initiative to improve the health of all Americans through prevention. It is driven by 300 specific national objectives targeted for achievement by the year 2000. HEALTHY PEOPLE 2000's overall goals are to: increase the span of healthy life, reduce health disparities among Americans, and achieve access to preventive services.*

◆

**National Cancer Institute** (continued)

Publication lists available for both patients/consumers and health professionals.

*Cancer Information Service*

Building 31, Room 10A16  
9000 Rockville Pike  
Bethesda, MD 20892-3100  
(800)4-CANCER  
(301)402-2594 FAX

Provides a nationwide telephone service for cancer patients, their families and friends, the public, and health care professionals. Provides information and disseminates publications. Spanish-speaking staff members are available.

*International Cancer Information Center*

Bloch Building, Room 100  
Bethesda, MD 20892  
(301)496-7403

(301)480-8105 FAX

(301)402-5874 CancerFax

(800)NCI-7890 NCI Information

Associates Program

Disseminates results of cancer research from around the world for use by researchers and appropriate organizations or centers in any country. Administers the National Cancer Institute Information Associates Program, a membership program providing access to all NCI scientific information products and services for health professionals. CancerFax provides selected PDQ information, patient-oriented fact sheets on cancer-related topics, and other information. Call for electronic product information.

**State and Local Sources**

Look in your telephone directory for such listings as:

- State and local chapters of national organizations, such as the American Cancer Society
- State and local health departments
- Local libraries

*Office of Cancer Communications*

Public Inquiries Section  
9000 Rockville Pike  
Building 31, Room 10A24  
Bethesda, MD 20892  
(301)496-5583  
(301)402-2594 FAX

Responds to written requests and telephone inquiries. Prepares a wide variety of publications on cancer-related topics. Publication lists available for both patients/consumers and health professionals.

**Agency for Health Care Policy Research**

2101 East Jefferson Street  
Rockville, MD 20852  
(301)594-1349

(301)594-2155 FAX

Issues clinical practice guidelines for physicians and consumers and supports

effectiveness research on alternative treatments.

**Indian Health Service***Cancer Prevention and Control Program*

2401 12th Street, NW  
Albuquerque, NM 87110  
(505)837-4132  
(505)766-1797 FAX

Collects and disseminates information to increase the knowledge and awareness of cancer and its prevention among American Indians and Alaska Natives, tribal leaders, and IHS providers.

**Office of Minority Health****Resource Center**

P.O. Box 37337  
Washington, DC 20013-7337  
(800)444-6472

(301)589-0884 FAX

Responds to inquiries about major health problems among minority populations. Assists in locating materials, programs, and technical assistance through an automated Resource Persons Network and materials database.

**NATIONAL SOURCES****American Association for Cancer Education**

Anderson Cancer Center - 189  
1515 Holcombe Boulevard  
Houston, TX 77030  
(713)792-3020  
(713)792-0807 FAX

Works to advance cancer prevention through education of health professionals from various disciplines. Sponsors annual professional meetings on innovations in cancer education.

**American Cancer Society**

1599 Clifton Road, NE  
Atlanta, GA 30329  
(800)ACS-2345  
(404)320-3333

Voluntary association providing information and assistance on cancer. Offers information, publications, and community and school programs focusing on detection, treatment, and control of cancer.

**American College Health Association**

P.O. Box 28937  
Baltimore, MD 21240-8937  
(410)859-1500  
(410)859-1510 FAX

**Federal Data Sources****Centers for Disease Control and Prevention  
National Center for Health Statistics**

Healthy People 2000 Staff  
6525 Belcrest Road, Room 770  
Hyattsville, MD 20782  
(301)436-3548

**National Center for Chronic Disease Prevention and Health Promotion**

4770 Buford Highway, NE  
Atlanta GA 30333  
(770)488-5080

**National Institutes of Health  
National Cancer Institute**

Surveillance, Epidemiology, and End Results (SEER) Program  
Division of Cancer Prevention and Control  
6130 Executive Blvd. North  
Room 343  
Bethesda, MD 20892  
(301)496-6616

Publishes and distributes a series of pamphlets and videotapes for college students on a variety of health topics.

**Produce for Better Health Foundation**

1500 Casho Mill Road  
P.O. Box 6035  
Newark, DE 19714-6035  
(302)738-7100

Provides information about the importance of eating more fruits and vegetables for better health.

**Skin Cancer Foundation**

245 Fifth Avenue  
Suite 2402  
New York, NY 10016  
(212)725-5176  
(212)725-5751 FAX

Concerned solely with the reduction of the incidence, morbidity and mortality of skin cancer. Medical and public education programs stress the importance of preventive measures against damaging effects of ultraviolet radiation and early detection and treatment. Support is provided for medical training and research. Catalog of public information materials available.

**For General Information on HEALTHY PEOPLE 2000:**

Office of Disease Prevention and Health Promotion,  
U.S. Public Health Service, 330 C Street, SW, Room 2132,  
Washington, DC 20201; (202)205-8583.

**For Healthy People 2000 Publications:**

Please write to ODPHP National Health Information Center,  
P.O. Box 1133, Washington, DC 20013-1133.

Inclusion in this listing does not imply endorsement by the Public Health Service or the U.S. Department of Health and Human Services.  
1995