

Break-out session Take-aways

High School Table

- Develop information packet – make sure to include immunization info, ImmTrac opt-in form, insurance info (stress to check with providers)
- Include information on parent portals (website referral, facts)
- Post information on front page of high school websites
- Disseminate packets to college-bound students- use School districts, High Schools (counselors, nurses), TEA,
- Use high school text message service and marquee to remind students and parents
- Use school nurse network to spread word to 16-18 year olds
- Partner with TSNO, TSNA to spread message
- Use “Friday Beat” to educate on key messages, info
- Add link to micro site on Schanbaum media campaign
- Educate via Alliance on key messages, info
- Partner with IDCU to add blurb to their website info about bacterial meningitis

Providers Table

- Work with TMA, TPS and TAFP to educate provider on medical requirement of mcv4 vaccination and college entrance law and ImmTrac via newsletters and list serve communications
- Provide TA and guidance during QA site visits to TVFC providers. Set up EMR based on age/need to alert for MCV4 need, distribute forms and campaign materials
- Provide insurance info regarding vaccines (no co pay, deductible) perhaps in newsletter and micro site. Encourage re-checking plan coverages. Link to micro site
- Include article in “Texas Nursing Voice” next publication is in mid summer
- utilize email directly to TVFC providers via EVI

College Table

- Partner with THECB, Tacrao? and TACE to identify recruiters and request that they disseminate “vaccinate before you graduate” packet during encounters with target population
- Place info regarding college enrollment pre-requisite of mcv4 vaccination on website (THECB, TACE, TACRAO, TACTE, ACHA, SWCHA)
- Place info on Texas Common College/ University Application
- Place info throughout college application (link to micro site). THECB should clarify to universities that both graduate and undergraduate admissions processes are complying with the rule
- Coordinate DSHS/THECB/TACE/TACTE/TACRAO, American College Health Association, Southwest College Health Association, conference call on sharing of best practices, challenges for colleges, discussing options
- Send out standardized info packet to all college related professional associations to send out their members through their list serves
- Send out info to all colleges via list serve including vaccine requirements, list of community vaccinators to make available to students, using ImmTrac to screen for compliance, encourage to produce informative videos on internet webpage or YouTube (like Lonestar College is doing already), and promote that colleges purchase own vaccine

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and provide options if they cannot purchase vaccines such as partner with community vaccinators, identify referral sources, etc) and offer vaccine at sports physicals needed to start college athletics. Include a check box on sports form for this

Community Vaccinator Table

- Post- services offered, pricing, who they can serve (insurance eligibility), if they are out of product
- Provide education regarding medical recommendation for mcv4 vaccination and college entrance requirement. Ask that they educate the public about same.
- Foster partnership with colleges that don't have health centers (take their referrals for special rate)
- Request they input doses in ImmTrac, offer to all clients, especially 18 years olds to re-consent

Insurance Table

- Develop blurb that covers 18 and under (insured vs. VFC), 19 and above uninsured, 19-26 coverage via parents and place on micro-site
- disseminate letter to students via insurance companies to their clients (or at least link to micro site)

Vaccine Manufacturer Table

- Determine patient assistance programs available
- Determine vaccine purchasing discounts and to whom
- Ask they provide education to colleges and customers

Public Health Table

- Create micro site and include mcv4 finder, like flu finder
- Disseminate info within their respective jurisdictions (make sure they link to our micro-site and THECB website)
- Checking in with providers, community vaccinators, colleges/universities, students in high school, 19 and older,
- Send quick reference guide to all immunization program managers
- ImmTrac Table at college nights (promote mcv4)
- ImmTrac/Twices recall that refers clients to PCP. Can assign IPOS and RAAIC's to follow up
- If available, provide vaccinations to eligible populations (need adult safety net projections, costs to state regarding VFC, insured and others)
- Purchase Facebook advertisement targeted at Texas and age group
- Have info available at DPS sites where young adults go to convert their learner's permit into first full driver's license
- Partner with IDCU to add blurb to their website info about bacterial meningitis
- Develop slogan "Texas 2 step" – reauthorize ImmTrac and get mcv4 vaccination
- Post message on ImmTrac main page
- Produce a form to keep track of the shot
- Produce a campaign (video, radio, images) that show crowded conditions in doctor's offices during back to school and urging students to get shot now to avoid the crowds
- Add "meningitis" or "meningococcal" to c-100 and 102

