



Goal & Objectives

Goal: By the end of the Summit participants will have tools and resources to be able to build and sustain partnerships.

Objectives:

- Outline resources DSHS will provide to TxBWI Teams.
- Present tools for building and sustaining effective coalitions & partnerships.
- Introduce non-traditional partners and methods to strengthen our efforts to reduce HIV/AIDS rates among Black women in Texas.



TxBWI Advisory Team

- Austin: Akeshia Smothers & Melissa Wilson
- Beaumont: Akeshia Smothers & Valerie Agee
- Dallas: Deborah Carr & Shania Johnson
- Ft. Worth: Deborah Carr & Shaina Johnson
- Houston: Akeshia Smother & Valerie Agee
- San Antonio: Mary McIntosh & Valerie Agee
- Tyler: Deborah Carr & Shaina Johnson

- Shelley Lucas, Dolores Alvarez, Rosa Valdez, Donci Bardash, Jean Gibson, Kimberly Parker



Change Begins with ME... 100% ends with US

Texas Black Women's Initiative

Black women face unique and complex risk factors that increase their risk for HIV infection. HIV risk behaviors like sex without a condom and drug use are often influenced by social issues like poverty, discrimination, and reduced access to healthcare.

The Big Picture

Black women make up 12% of the female population in Texas but represented more than half (61%) of the new HIV diagnoses among women in Texas in 2013.

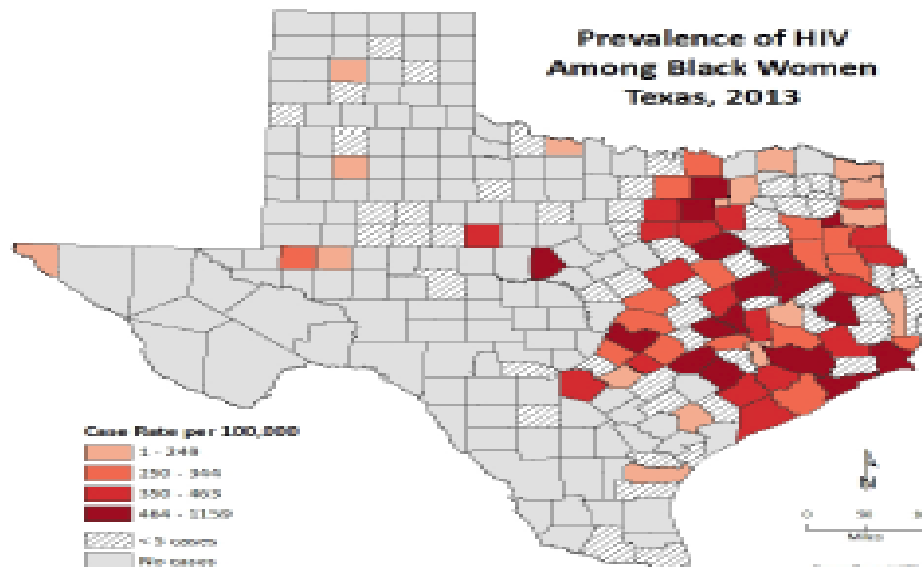


Black Women in Texas

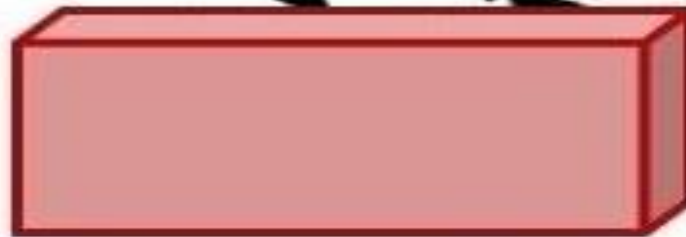
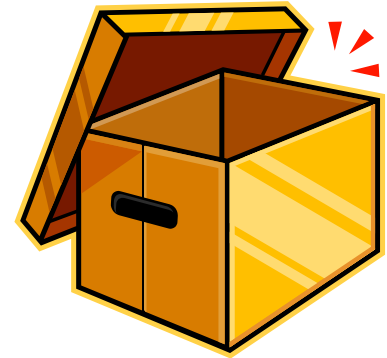
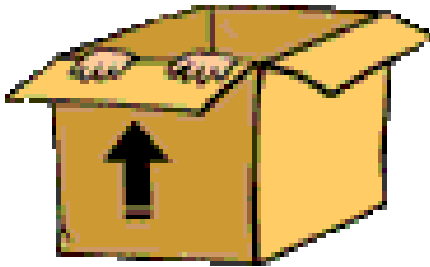


Black Women among all new HIV diagnoses among women in Texas

The rate of HIV among Black Women in Texas varies across the state.



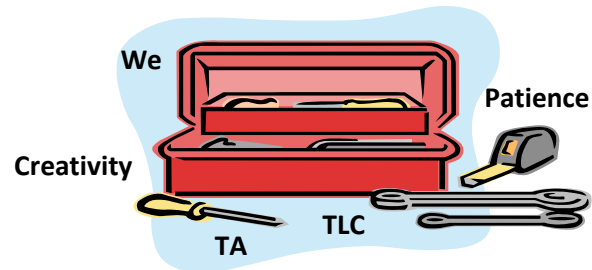
~~Thinking Outside the Box~~
Climbing On Top of the Box





Texas Black Women's Initiative

Collaboration Toolbox



TxBWI Summit

December 8, 2014

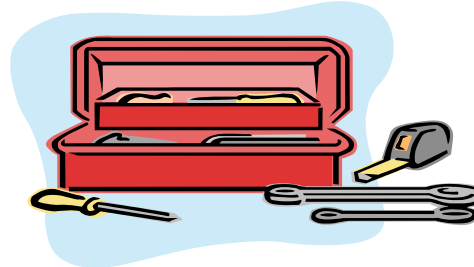
Deborah Carr, Asst. Sr. Public Health Advisor

Inquiring Minds Would like to Know!

- ✓ What do you want us to do **AND** when are we going to get some **MONEY**?



DSHS Resources



Technical Assistance	Training/Leadership Development	Networking	Data
Team Building	Annual Summit	Medical Associations	Surveillance Reports
Coalition Building	Webinars	Nursing Associations	
Community Mobilization	Partner Sponsored Training	Center for Elimination of Disproportionality and Disparities	
Action Planning	CDC sponsored Training	Domestic Violence Groups	
Strategic Planning	Conference Sponsorship	Other State & Local Government Agencies	
Logic Models		Funding Opportunities From our Partners	
Needs Assessments			
Environmental Scanning			
Collaborations on Abstracts & Publications			
Public Service Announcement Development			
Face to Face TA			



Change begins with ME...HIV ends with US

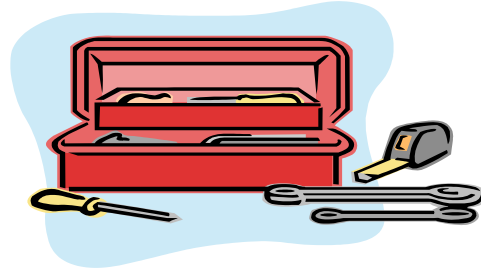
Joint Efforts – A word by any other name...

- **Network**
- **Consortium**
- **Federation**
- **Partnership**
- **Advisory Committee**
- **Alliance**
- **Coalition** - a group of individuals representing diverse organizations who agree to work together to achieve a common goal (Feighery & Rogers, 1990)



Strength in Relationships

Let's Talk about Home!



- Needs assessment of your current TxBWI Team
- What makes a good lead agency?
- Member Grid?
- Stages of Team Building. Where are you in this process?
- Strategic Plan -2 documents
- Vision, mission & goals
- Action Plan



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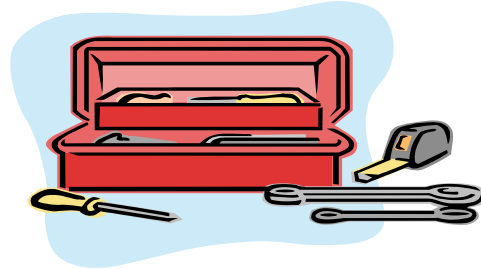
A close-up photograph of four hands of different skin tones clasped together in a circle on a wooden surface. The lighting is warm and golden, creating a sense of unity and strength. The hands are positioned in a way that suggests support and collaboration.

Strength in Diversity



Strength in Resources

Identifying Potential Partners



- Collaboration Readiness Checklist
- Identifying potential partners
- Researching prospects



Change begins with ME...HIV ends with US

A photograph showing two women and a young child sitting on a couch. The woman on the left is wearing a dark, patterned sleeveless top and is writing on a document with a purple pen. The woman on the right is wearing a denim jacket and has red braids; she is holding a young child in a red shirt. They are all looking at a document on a table in front of them. The text 'STEP 2 Engage Community in the Coalition' is overlaid on the image in white, bold font.

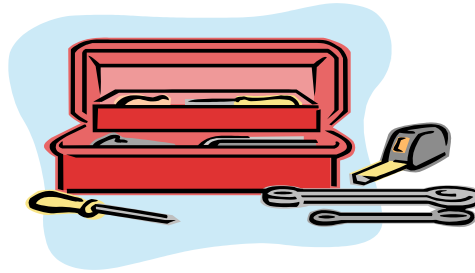
STEP 2
**Engage Community in
the Coalition**

STEP 4

**Recruit & Retain
Active, Diverse
Partners**



Maintaining and Sustaining





- Key sustainability task
- Meeting checkup
- Member survey



Change begins with ME...HIV ends with US

Steps to Coalition Success

1. Clarify/reaffirm vision & mission
 2. Engage community in the coalition
 3. Solidify coalition structure & function
 4. Recruit & retain active, diverse partners
 5. Develop transformational leaders
 6. Market your coalition
 7. Focus on action & advocacy
 8. Evaluate & sustain your coalition
- 

A young girl with a pink tiara and a white shirt is holding a large, ornate mirror. She is smiling and looking towards the camera. The background is a soft, pinkish wall with some blurred objects.

**“Be the change
you want to see
in the world.”**

**Mahatma Gandhi
1869-1948**

Acknowledgments

Fran D. Butterfoss, PhD, President, Coalitions Work
<http://www.coalitionswork.com/>



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