
HHSC Updates for CVD & Stroke Council

1. Aging Services Coordination (ASC):

- a. Oversees a variety of initiatives to prepare individuals and communities for aging.
 - i. Texercise, a health promotions initiative targeting older Texans, was awarded SNAP-Ed funds to work on four special projects. One of the special projects was to develop and launch a Malnutrition in the Aging Population awareness campaign. HHS is happy to announce that the Texercise Malnutrition in the Aging Population campaign will be launching this month.
 - ii. The Aging Texas Well initiative was established through Executive Order RP42 which asks the agency to continue its work to identify and discuss aging policy issues, guide state government readiness, and promote increased community preparedness for an aging Texas population. The HHS Office of Aging Services Coordination has been developing the Aging Texas Well Bi-Annual Strategic Plan that will be sent to the Governor's Office. The plan acts as a sort of 'road map for aging' and will be informed by needs and priorities of older adults, their caregivers, and aging services providers.
 - iii. The HHS Office of Aging Services Coordination will be starting a new AmeriCorps VISTA Project. This project will place eight full time VISTA members and one VISTA leader in offices across HHSC. VISTA efforts will strengthen HHSC cross-coordination among offices serving older adults, improve understanding of aging issues and needs, and ultimately increase capacity to provide services for older adults in Texas.

2. SNAP-Ed:

- a. SNAP-Ed is funded by the federal Food and Nutrition Services.
- b. SNAP-Ed activity for the second Quarter of 2021 includes data for program activities covering 10/01/2020 through 03/30/2021:
 - i. An estimated 20,999,296 Texans have been reached through direct and indirect education interventions
 - ii. Implementing agencies have provided 13,637 direct education classes (in-person and mostly virtual)

- iii. Implementing agencies delivered 97 Initiatives/Interventions
 - 1. 42 Direct education
 - 2. 20 Social Marketing
 - 3. 35 Policy, Systems, and environmental
- iv. Majority (52 percent) of intervention topics focused on changing individual behavior related to **healthy eating**
- v. Implementing agencies delivered program interventions at 3,071 sites
 - 1. 80 percent interventions took place where people learn.