



Volume 1, Issue 4

Newsletter Survey



We want to hear from you! Are you enjoying this newsletter? Are there other things you'd like to see us cover? Do you have any other comments or suggestions?

Please respond to our [anonymous survey](#) regarding the newsletter to provide your input. Your responses will be used to improve future issues of the newsletter. If you have any questions about this survey, please contact Andrea Littlefield at andrea.littlefield@dshs.texas.gov.

YES QUIT Yes Quit Website and Materials
877-YES-QUIT YESQUIT.ORG
 Redesigned

Visit the new and improved [Yes Quit](#) website today! The site provides links to tobacco cessation resources for adults, youth, and providers.

The program also updated materials. You can order materials from the [Texas Department of State Health Services Warehouse](#) to be shipped to you or you can download fact sheets from our [materials](#) page.



First Juul Settlement Announced in North Carolina

In mid-July, e-cigarette company Juul Labs Inc. was ordered to pay \$40 million to the state of North Carolina and to take more action to prevent underage use and sales, according to a legal settlement following

Events/Health Observances

Click on the dates below to access more information about the event or observance, if available.

October

OCT	Breast Cancer Awareness Month
OCT 13	Metastatic Breast Cancer Awareness Day
OCT 18	National Mammography Day

November

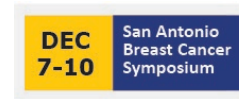
NOV	Lung Cancer Awareness Month
NOV	Pancreatic Cancer Awareness Month
NOV	Stomach Cancer Awareness Month
NOV 19	Great American Smokeout

years of accusations that the company had contributed to the rise in teen vaping.

As part of the agreement, Juul will not advertise to anyone under 21 in North Carolina and will limit sales of Juul products online to any state residents. It will also sell its products only behind counters at retailers with ID scanners to ensure customers are of age.

The settlement also increases undercover stings using minors to ensure the restrictions are being carried out. Funds from the settlement will be used by the state for vaping cessation and prevention programs, and for e-cigarette research. Several other states, including Texas, have filed their own lawsuits against Juul. A group of 39 state attorneys general have been cooperatively investigating the company's marketing and products since February 2020. [Read more about the case in this article from NPR.](#)

December



[Click here to learn the latest on COVID-19.](#)



Say What! Conference and More

In July, Say What! held their annual summer conference. Due to continued concerns about COVID, the conference was again held virtually, but that didn't stop 260 youth and 172 adults from attending the lively and interactive conference.

If you missed the conference, a recording of it is now available on the [Say What! website](#). Save the date for next year's conference – July 31 – August 3, 2022. More information about the conference and how to register will be available in February 2022.

Be sure to visit the Say What! website for more information about the program. Downloadable resources are available in English and Spanish. You can find digital kits, vape-free campus signage, and awareness kits on the [Say What! resources page](#).

Say What! also has seen a big uptick in new Say What! groups across the state. Since September 1, 2020, 139 groups have joined the Say What! network from elementary schools to universities.



Tobacco Education Resources for Parents and Teachers

The Food and Drug Administration (FDA) in collaboration with the American Academy of Pediatrics developed a video series answering questions about youth nicotine addiction and cessation resources. The website includes tobacco education resources for parents and teachers. To view the resources and watch the videos, visit the [FDA website](#).



New AAP Resource—Youth Tobacco Cessation: Considerations for Clinicians

The American Academy of Pediatrics (AAP) published a new resource, [Youth Tobacco Cessation: Considerations for Clinicians](#). This brief, practical guide is designed to support pediatric health clinicians in screening patients for tobacco use and providing behavioral and pharmacological support to help youth quit. The resource uses an easy, three-step model, "[Ask-Counsel-Treat \(ACT\)](#)," to guide clinical interactions around cessation. Topics covered in the guide include screening for tobacco use, behavioral and pharmacological cessation supports, a flowchart for clinical interactions, and use of Electronic Health Records to identify and address tobacco use. This [resource](#) is free! Pediatric health clinicians and health professionals can find these materials on the [AAP website](#).

Email us your content ideas and what you want to see in this newsletter at:
Tobacco.Free@dshs.texas.gov.

You are subscribed to updates from the Texas Department of State Health Services' Tobacco Prevention and Control Branch. For more information, please [email us](#) or [visit our website](#).