



TEXAS  
Health and Human  
Services

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Texas Department of State  
Health Services

# Promotor(a) or Community Health Worker Training and Certification Program Advisory Committee Meeting

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**October 28, 2022**

# Promotor(a) or Community Health Worker (CHW) Training and Certification Advisory Committee Meeting

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## **FOR QUESTIONS AND COMMENTS:**

You may submit your questions/comments to

[CHW@dshs.texas.gov](mailto:CHW@dshs.texas.gov)

Thank you.



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## AGENDA

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2. Consideration of April 29, 2022, and July 29, 2022, draft meeting minutes – HHSC, Advisory Committee Coordination Office
3. Health Promotion and Chronic Disease Prevention Section Update – Community Health and Wellness Branch
4. Election of Presiding and Assistant Presiding Officers – John Chacon  
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7. Advisory Sub-Committee updates
8. Committee Member Sharing – Presiding Officer
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11. Adjourn – Presiding Officer



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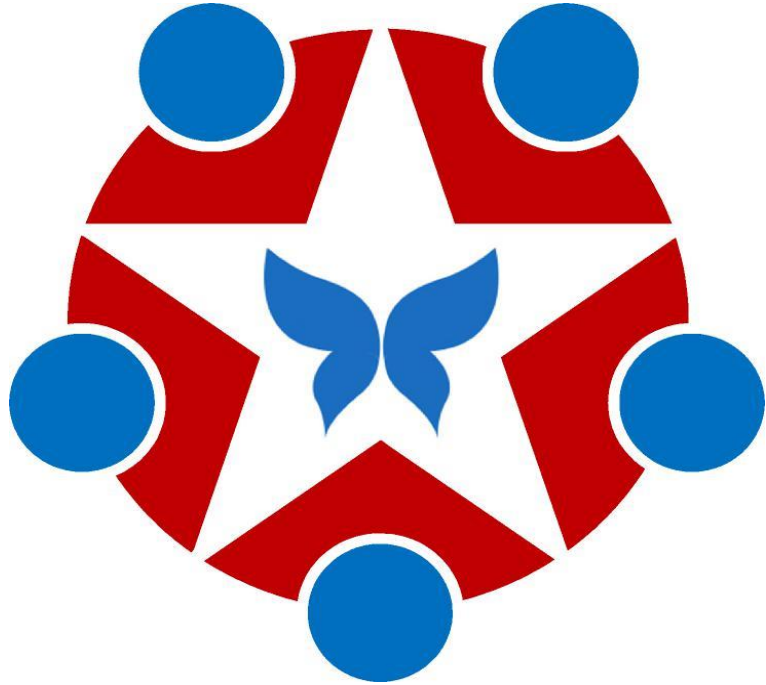
# Welcome

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**Ashley Rodriguez, CCHW, CCHWI**

**Texas Association of Promotores &  
Community Health Workers**





# Texas Association of Promotores & Community Health Workers

Ashley Rodriguez, CCHW, CCHWI  
President of the Board of Directors

**DSHS Advisory Committee Meeting**

10/28/2022

# Our 'Why' & History



Established based on DSHS statewide survey in 2015 that identified the need for a state association.

DSHS 'tapped' a few key stakeholders to find more likeminded informants & establish the state association.



## A Few Key Milestones to Date

**Official  
Launch**

2019

**1st  
Conference**

2020

**Training  
Center  
Launch**

2021

**Offered  
29+ CE  
hours**

2021

# Projects & Partnerships

Promoting statewide projects & opportunities for CHWs is how we advocate for & support the workforce!

Opportunities are limitless!

**12+ Partnerships Developed**

that support our mission & CHW/CHWI members

**29+ CE Hours**

Offered in 2021

**20+ CE Hours**

already planned for 2022

**10+ Projects**  
in the works currently



**HPV VAX NOW**



# Amplify & Promote Local Associations

- Build & strengthen relationships
- Host networking events & meetings
- Defer to local for opportunities in their area

## Local Association Calls

Monthly meetings began in April 2021 with local associations to better understand what levels of support we can offer. Next call

## Training Center Calls

Next call:

## Interested?

Contact us!





Texas Association of  
Promotores &  
Community Health  
Workers

*3rd Annual*

**CHW CONFERENCE**

*Reconnect*

in person

**September 19-20th, 2022**

at the



[www.tapchw.org/conference](http://www.tapchw.org/conference)

# 2022 Sponsors



**TOBACCO RESEARCH  
& EVALUATION TEAM**  
THE UNIVERSITY OF TEXAS AT AUSTIN™  
[www.uttobacco.org](http://www.uttobacco.org)



**EQUALITY  
HEALTH.**



Planned Parenthood Gulf Coast



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WACO REGION

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# 2022 Training Center Support



TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER.  
**LARRY COMBEST  
COMMUNITY HEALTH &  
WELLNESS CENTER**



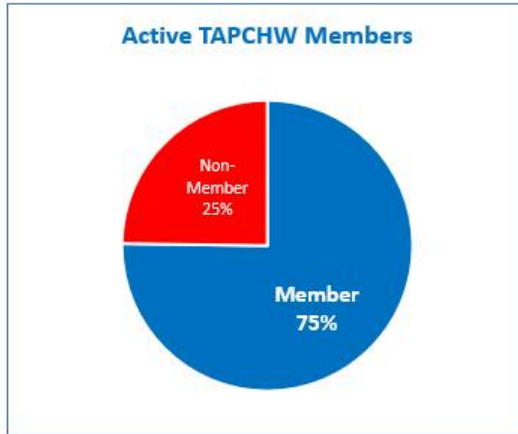
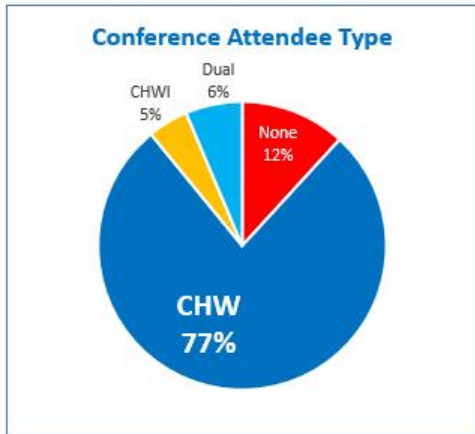
**EMPOWERING  
THE MASSES**  
ONE PERSON AT A TIME



**TEXAS  
AHEC  
EAST**  
NORTHEAST REGION



# 2022 Conference Attendees at a Glance

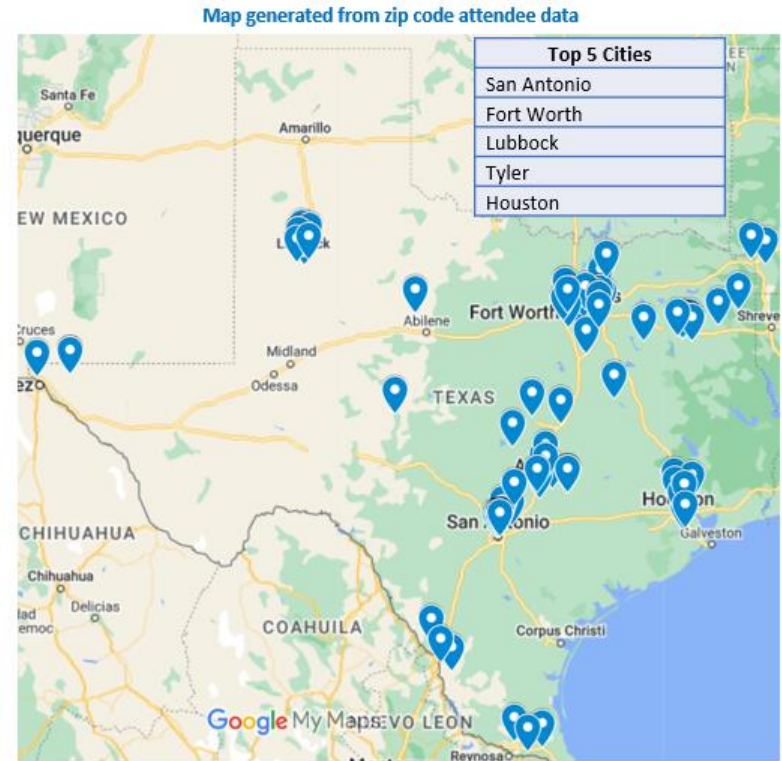


**Total Registrants: 117**

Registration Type	Total
Complimentary*	10
Member	17
Member Early Bird	51
Non-Member	39
<b>Grand Total</b>	<b>117</b>

\*Complimentary includes CHW Instructors that taught.

Total Registrants (Paid) that did not attend/no-show: 9





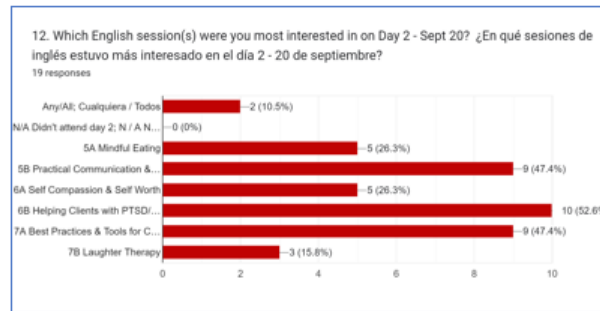
# Session Engagement at a Glance

Day 1 English Sessions	1A Opening Session "Reconnect"	2A Developing a Career Plan	2B Reflective Listening	3A Strengthening Mental Health	3B ProQOL Assessment for Helping Professionals	4A Understanding Different Types of Rest	4B Relaxation Techniques
# Attendees Total	110	52	45	63	28	47	30

Day 2 English Sessions	5A Mindful Eating	5B Practical Communication & Organization Skills	6A Self Worth & Self-Compassion	6B Helping Clients with PTSD/Trauma	7A Best Practices & Tools for CHW Instructors	7B Laughter Therapy
# Attendees Total	50	38	50	37	29	41

Day 1 Spanish Sessions	2C La Autovaloracion y Autocompasion	3C Escuchanda Reflexiva	4C SDOH
# Attendees Total	4	7	11

Day 2 Spanish Sessions	5C Competencia Cultural	6C Tecnicas	7C En la Nueva
# Attendees Total	7	5	2



~45 Less participants overall than 2021

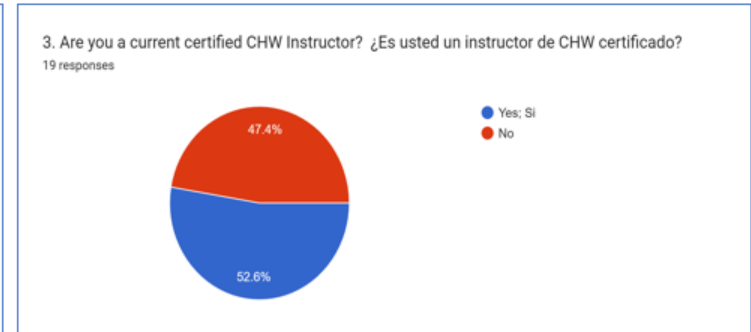
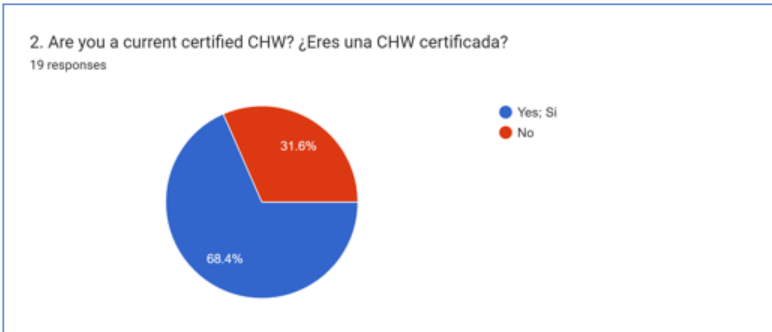
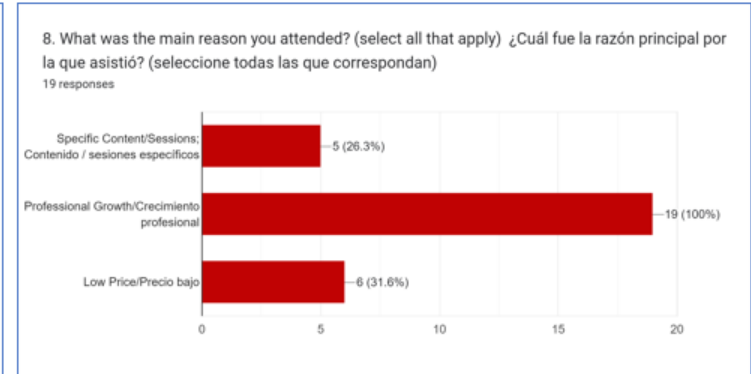
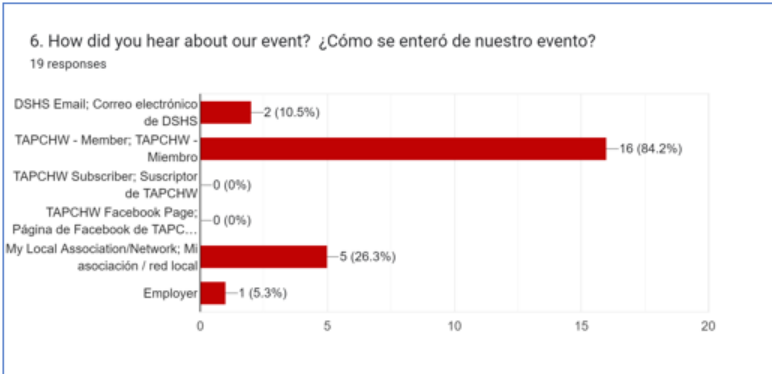
Source: DSHS Sign-in sheets

# Audience Info from Evaluation Feedback

19  
Survey  
Responses  
Received

\*data as of 10/6

31 Less than 2021



Source: feedback survey data

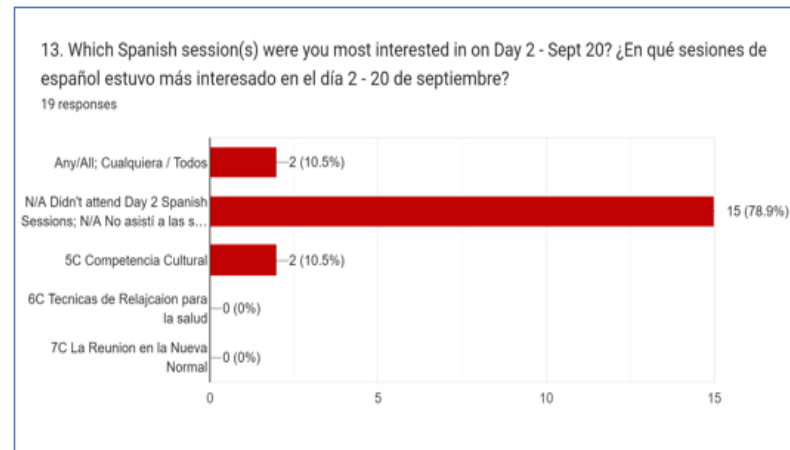
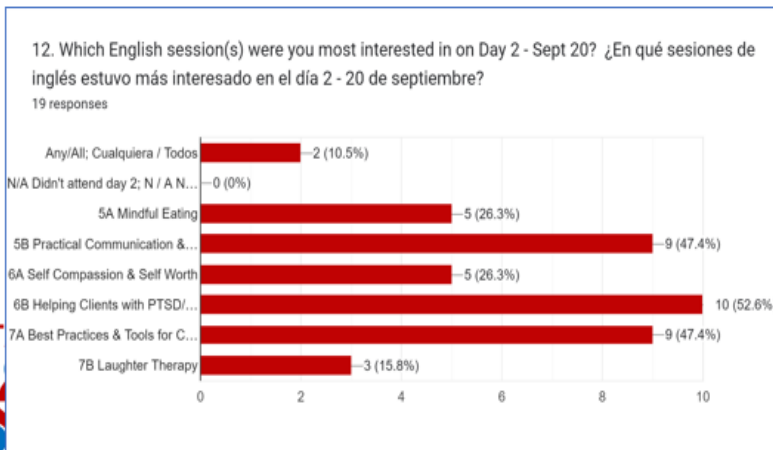
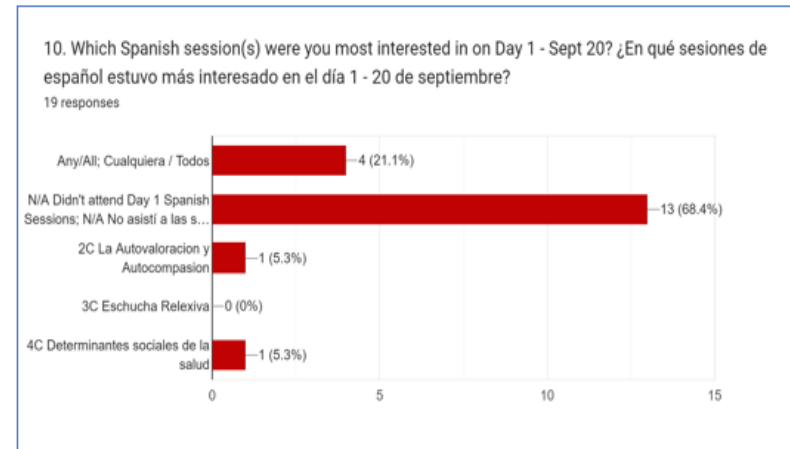
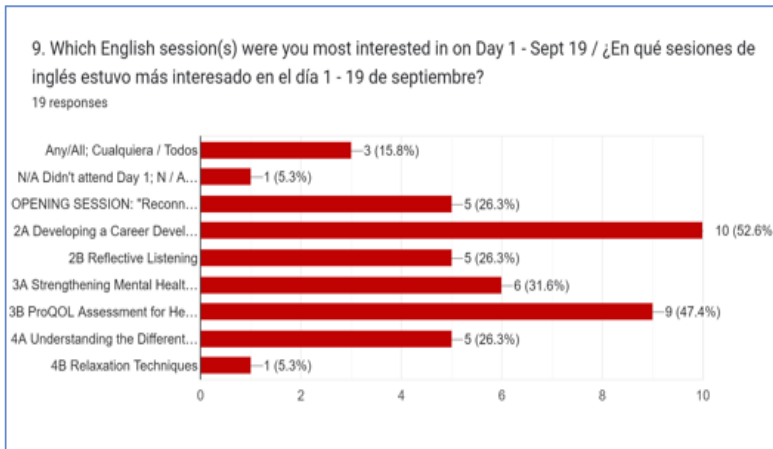
## Associations/Networks Attendees Affiliated With

- DFW-CHW Association (6)
- NACHW (4)
- Northeast Texas CHW Coalition (3)
- San Antonio (1)
- **TAPCHW (9)**
- Texas Gulf Coast CHW/Promotores Association (TGCCPA) (2)
- West Texas CHW/Promotores Association (3)



*Source: feedback survey data*

# Attendee Session Interest



Source: feedback survey data

# Day 1 Positive Feedback

Bring Back Mrs. Umemba next year!

They were all very informative.

They did a good job engaging audience

Everyone was knowledgeable and well spoken. The energy was wonderful.

Everything was great! Enjoyed meeting new people and the sessions were informative. I enjoyed the great food.

All of the sessions were informative. I enjoyed them all.



# Day 2 Positive Feedback

Competencia cultural, especially vis-a-vis topics that came up like advocacy for leadership to train themselves in the topic (rather than "check a box" using CHWs) and also advocacy around the use of appropriate language access tools (not CHWs instead of trained interpreters) were very helpful. The Helping Clients with PTSD/Trauma was extremely helpful in all possible ways.

Day 2 was just as exciting. The sessions were great topics and very helpful and a great reminder of why I became a CHW. I enjoyed the food it was great idea to support the local food vendors in the Waco community.

6B Helping Clients with PTSD/ Trauma was the best session I attended throughout the whole conference in regards to content and delivery.

Overall it went well in spite of technical problems

All the presenters were engaging and knowledgeable.

The Self Compassion & Self Worth session was great!



# Additional Feedback & Food for Thought

The ice breaker activity was great. I think having a networking session during the conference days would have placed emphasis on the theme of "reconnect." Lunch was great! I was overall satisfied with the conference.

It was good to reconnect

The lunch was very good both days

Thank you ladies for a great in person conference. Can't wait for next year!

Thank you for putting this together. I appreciated the content, the venue, the affordability, the food, and the set up. Well done!

I enjoyed learning different ways to take a look at "self". We give so much, we need to know that it is important to take care of ourselves.

Great session topic and presenters!

Great conference, incorporate a weekend day, Wed - Fri





# Food for Thought

Many attendees, including myself, did not like that at the end of the day we did not come back together to meet as a group and recap the day, or be motivated and energized, like most conferences do. If nothing more, the last session should be back in the main ballroom with everyone gathered together listening to Hype Music in the background being pumped up by our TAPCHW Staff and Volunteers for the next event. I wanted to feel like I was at a conference, not a lecture for two days. The energy from the speakers in the rooms could have been a little more upbeat for me.

It would be interesting to consider a session that explores a quick overview of work statewide to give us a perspective on where people are at. It might also be interesting to look at unmet needs or gaps. Any efforts or initiatives to push advocacy for the profession at a statewide level might find a strategic starting point during the TAPCHW conference.

I really believe the only thing I'd change about this conference is a few meal things. I'm a T1D, I am insulin dependent and pancake bites and bagels just are not healthy. Thank you for yogurt. Also, the wait in line for the food truck was very long (some were not able to stand that long) and hot. The food was WONDERFUL, but that may not have been time conducive.



# Negative Feedback

It seemed that the conference was thrown together last minute. Have more vendors/tables for resources. Food truck on day 2 was a horrible idea... too hot to wait in line so long.

There was too long of a break between sessions. Lunch break was too long, room was very cold. Food choices could've been better. Daily start time was very late.

When slides weren't working, some instructors would read word for word from printed slides.

Food was disappointing. Definitely needed some underwriting for food. Would like to have seen more vendors. Really disappointed that DSHS didn't show up, but that is on them not TAPCHW.

The opening was not organized. Ashley was mentioning times that did not match up with the agenda which was confusing. She seemed very "last minute" or "thrown together".

# Register for Upcoming Events



[www.tapchw.org/events](http://www.tapchw.org/events)



**For statewide 'open' events**

& TAPCHW Members only events

**UPCOMING EVENT: Member Meeting**

**Friday, November 18  
12:00 pm - 1:30 pm CST**

**JOIN US**

**JOIN  
US**

## Contact us

Website: [www.tapchw.org](http://www.tapchw.org)

Facebook: [www.facebook.com/tapchw/](http://www.facebook.com/tapchw/)

Join today at: <https://www.tapchw.org/membership>

Email Us

[info@tapchw.org](mailto:info@tapchw.org)



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# Welcome

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**Otila Garcia, CHW**

**South Texas Promotora Association**

**Supporting  
South Texas  
Border  
Communities**

**South  
Texas  
Promotores  
Association**



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Promotores en  
Acción y Prevención



# Who We Are?

## South Texas Promotores Association

South Texas Promotores Association (STPA) is the only Promotores Association recognized as a training site that is managed by Grassroot Promotores.

STPA is a non-for-profit organization dedicated to improve the health status and quality of life of the families that reside in the South Texas Border.

The association provides health education, community resources information, preventive health screenings, and training for Promotores de Salud/Community Health Workers.





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# Our Mission

To improve lives through training, health education, advocacy, collaboration, and service.

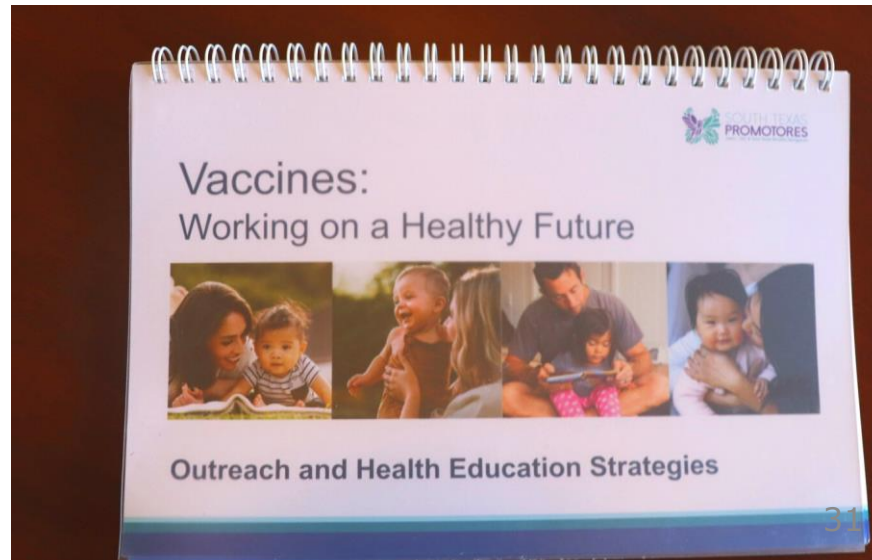
# Our Vision

South Texas Promotores Association envisions to have healthier families along the South Texas Border communities by advocating and supporting vulnerable populations.



# Working Together for the Community

Promoting vaccination for infants, children, pregnant women, and adults.



# "Pretty in Pink"



Addressing  
Women's Health  
May 21, 2022

- TRAINING
- PROCLAMATION

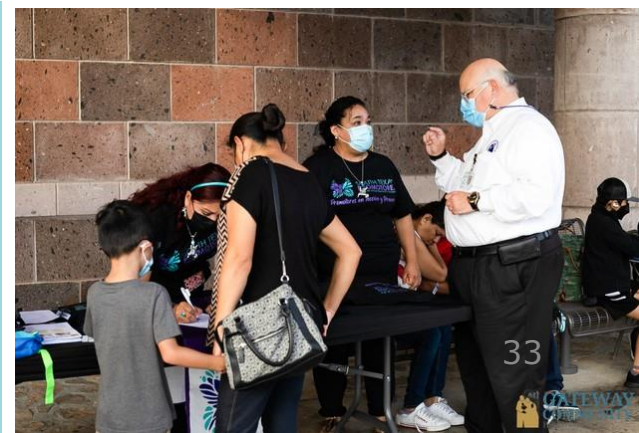




# Working Together for the Community



Supporting the community through Back to School events.



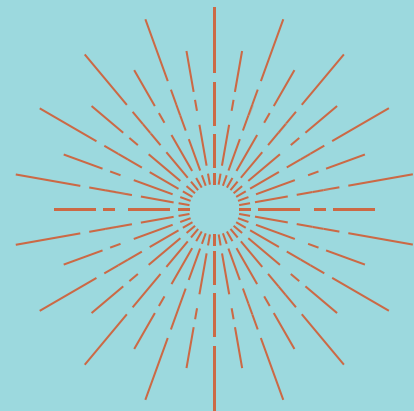




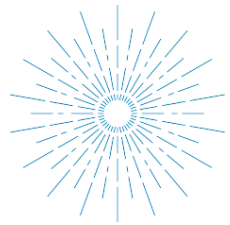
# Get it D.O.N.E.

## Annual Conference

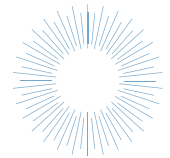
October 2-3, 2022



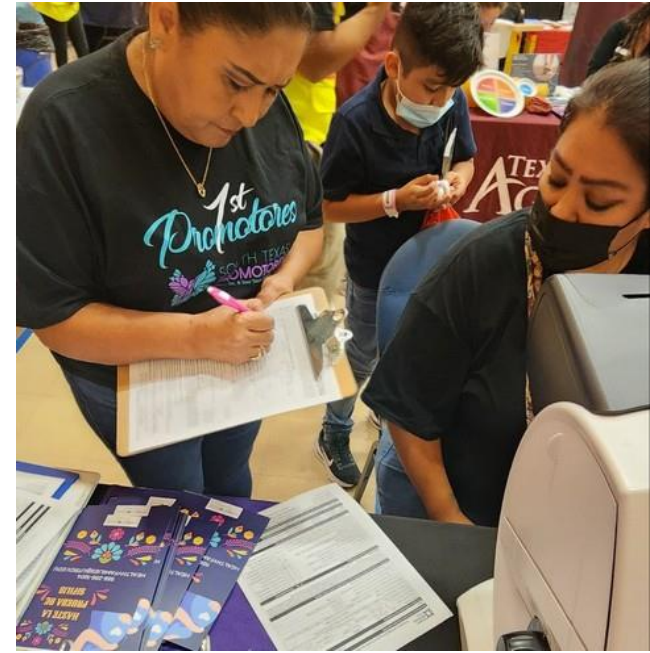




# Get it D.O.N.E. 2022







Educating and providing vision screenings.







# Promotores without Borders



Matamoros, Tamaulipas,  
México

Supporting sisters  
communities.







# Outreach Strategies

- Health Fairs
- Presentations
- Informational Booths
  - Flea Markets
  - Drive Through Events
  - Community Events
  - Faith Based Organizations
  - Businesses
  - Digital Outreach



ES HORA DE QUE TE REVISEN

## MES NACIONAL DE CONCIENTIZACIÓN SOBRE LA SALUD DE LAS MINORÍAS

POR FAVOR AYUDE A HACER CONCIENCIA EN LA PERSONAS DE SU COMUNIDAD



Para información contáctenos al (956) 303-6959

Door Prizes!

APLIQUE A LOS NIÑOS LAS VACUNAS QUE LES FALTAN  
Comuníquese con su médico

SOUTH TEXAS PROMOTORES ASSOCIATION

### WELLNESS FAIR

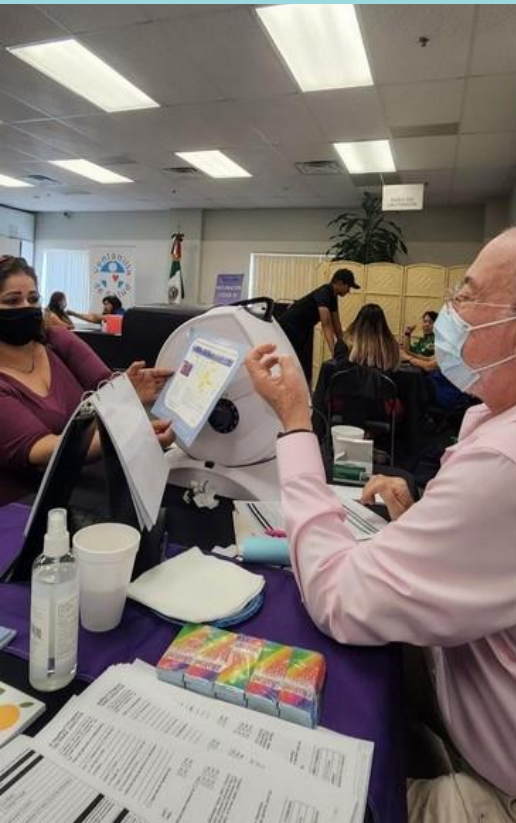
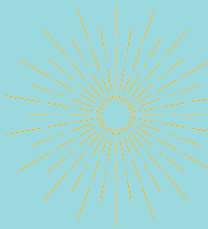
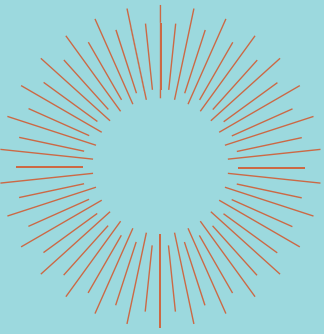
**Services:**  
Immunization and preventative checkups information, Fatty Liver Screenings, Blood Pressure Checks, Vision Screenings, Covid-19 Vaccines, and More.

APRIL 30, 2022  
SATURDAY • 9 AM - 12 PM  
ALPHA AND OMEGA CHURCH  
2025 SOUTH MINNESOTA AVE






# Making the Connection for a Better Quality of Life



# COMMUNITY PARTNERS



[SouthTexasPromotores.org](http://SouthTexasPromotores.org)

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# Workforce Solutions and Employment Opportunities Sub-Committee



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<b>Chair</b>	<b>Ashley Rodriguez</b>
Membership (advisory member):	TBD
Membership (non-advisory members):	Julie St. John, MA, MPH

- Sub-Committee update

**Next meeting: To be determined**

# Communication and Outreach



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<b>Chair</b>	<b>Tasha Whitaker</b>
Membership (advisory member):	Tasha Whitaker
Membership (non-advisory members):	Delphine Thompson, Maudia Gentry, Ph.D., Julie St. John, MA, MPH, DrPh

- Sub-Committee update

**Next meeting: To be determined**

# CHW Training and Certification Sub-Committee



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<b>Chair</b>	<b>Carolina González Schlenker, MD, MPH</b>
Membership (advisory members):	Carolina González Schlenker, MD, MPH, Minerva Garcia
Membership (non-advisory members):	Merida Escobar, Otila Garcia, Julie St. John, MA, MPH, DrPh

- Sub-Committee update


**Next meeting: To be determined**



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# Public Comment Procedures

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- Written comments are encouraged
- Registration and call-in process for oral public comment
- All speakers must identify themselves and the organization they are representing before speaking
- Rules of conduct apply to public comments made by teleconference

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2. Consideration of April 29, 2022, and July 29, 2022, draft meeting minutes – HHSC, Advisory Committee Coordination Office
3. Health Promotion and Chronic Disease Prevention Section Update – Community Health and Wellness Branch
4. Election of Presiding and Assistant Presiding Officers – John Chacon  
HHSC Advisory Committee Coordination Office
5. Texas Association of Promotores & Community Health Workers
6. South Texas Promotora Association
7. Advisory Sub-Committee updates
8. Committee Member Sharing – Presiding Officer
9. Public Comment – HHSC, Advisory Committee Coordination Office
10. Agenda items for next meeting – Presiding Officer 
11. Adjourn – Presiding Officer



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# Promotor(a) or Community Health Worker (CHW) Training and Certification Advisory Committee Meeting

## AGENDA

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# Thank you

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