



**TEXAS WIC PROGRAM**  
Department of State Health Services  
Food Issuance and Redemption Services Unit - MC 4554  
P.O. Box 149347  
Austin, TX 78714-9347  
(512) 341-4400 1-877-341-4491 (Texas Only)

April 2, 2013

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## **Jif Discontinues 18 oz. Peanut Butter**

The J.M. Smucker Company has informed WIC that they are downsizing the 18 oz Jif Peanut Butter to an 16 oz. container beginning May 1, 2013. **The Texas WIC Program will NOT authorize the 16 oz Jif.**

We expect the 18 oz. jars to be available until the end of June. Once the 18 oz. jars are no longer on the shelf, participants will not be able to buy Jif with their WIC benefits.

For your information, the current and new UPC codes are listed below:

	<u><b>WIC Allowed 18 oz.</b></u>	<u><b>Not Allowed 16 oz.</b></u>
Jif Creamy Peanut Butter	051500-241288	51500-25516
Jif Extra Crunchy Peanut Butter	051500-241356	51500-25537

**Again, 16 oz. jars of Jif will not be added to the Texas WIC Authorized Product List (APL). The 16 oz. jar cannot be purchased with WIC benefits.**

If you have any questions, please call the WIC State Office at 1-800-252-9629, extension 2298, to speak with a member of the Vendor Training Team.