



TEXAS WIC PROGRAM

Department of State Health Services
Food Issuance and Redemption Services Unit - MC 4554
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CLARIFICATION ON MAPPING FRESH FRUIT AND VEGETABLE PRODUCTS TO PRODUCT LOOK-UP (PLU) CODES

Issue: Confusion on mapping fruit and vegetable products that are not in the Texas WIC EBT Authorized Product List (APL) to a grocer assigned PLU in the APL

- Texas WIC Vendor News Flash dated September 11, 2009, stated:
 - Fresh fruit and vegetables sold individually, pre-packaged, or by weight must have an assigned PLU or UPC that is in the Texas APL -- OR --
 - If a grocer uses a store assigned PLU code or UPC that is not listed in the APL, the store system must map to a PLU for the same basic commodity that is listed in the APL
- Confusion exists related to the mapping of a pre-packaged UPC to an allowable grocer assigned PLU
- The WIC Vendor News Flash dated September 11, 2009, **is rescinded**, and the following clarifications regarding mapping UPCs to the APL is provided for clarification:
 - Only random weight UPCs beginning with a 2 and store assigned PLUs may be mapped to grocer assigned PLUs for the same basic commodities listed in the APL. The product being mapped must be a single ingredient fresh fruit or fresh vegetable.
 - Pre-packaged UPCs that DO NOT begin with a 2 must specifically be approved for inclusion in the APL by the State. The form to request that a UPC be added to State's approved UPC database can be found at
<http://www.dshs.state.tx.us/wichd/vo/upc.shtm>
- Bottom Line:
 - Always use/scan a UPC if it is printed on the product
 - All pre-packaged, non-random weight UPCs must be approved by the State for inclusion in the WIC APL
 - A UPC must never be mapped to another UPC
 - Only a random weight UPC where the first digit of the UPC is a 2 for a single fresh fruit or fresh vegetable may be mapped to an authorized grocer assigned PLU in the APL
 - Never map a frozen fruit or vegetable product to a PLU

For more information please call the WIC Vendor Help line at 1-800-252-9629.