



Program Overview

Name of Program:

Program Purpose	
<i>What do you want your program to do?</i>	
Program Context	
<i>Why is this issue relevant in your clinic/agency?</i>	
<i>What factors are related to your issue?</i>	
<i>What resources do you have to address this issue?</i>	
<i>On what level(s) of the socio-ecological model will your program operate?</i>	
<i>What specific behaviors are you going to address?</i>	
Program Logistics	
<i>Who is your target audience?</i>	
<i>How will you recruit participants?</i>	
<i>How many sessions or contacts will you have?</i>	
<i>How will you keep the participants involved throughout the program?</i>	
<i>What is your proposed budget?</i>	
<i>Who will staff the project?</i>	
<i>What other resources will be needed?</i>	
<i>What training will staff need to be able to carry out the program?</i>	
<i>How will you know if your program succeeds?</i>	